



Hawke's Bay Multisport Club Inc., Operating as:
Triathlon Hawke's Bay

President's Report 2014-2015

The 2014/2015 year has been an exciting and again rewarding one for our Club. We remain the strongest Triathlon Club in New Zealand which is a testament to the foundation laid in the past and the hard work currently being done by everyone involved.

Branding

This year saw the roll-out of the new TriHB name and associated branding. This not only included the very distinctive merchandise but also signage, website and electronic communications including Facebook. Our members have embraced our brand through the massive uptake in merchandise purchased through our online store.

Our distinctive branding has helped our club continue to be the envy of other clubs. At Ironman New Zealand our supporter zone not only put a 'smile-on-the-dial' of our own club members but also other athletes. Some of these provided us with some amazing feedback post-event.

Our uniform worn by club members really stands out. At events up and down the country we are very easily recognisable and has been great for fellow club members to connect.

Helping our brand along has been the increasingly famous Blueman who was last seen competing in last weekend's VLK duathlon.



Figure 1 - TriHB Supporter Central, Ironman Taupo



Figure 2 - Isobel Ham, seasoned supporter

Changing of the guard

After an epic four years of brilliant contribution to our Club's success, Brendon Lodge announced his departure as the Club's Development Manager. A sub-committee was formed to run the process of selection and appointment of a suitable candidate to fill the role. The position was advertised and resulted in 21 applicants – a testament in itself as to how well our Club is seen in the community. The final selection was no easy task with the position finally being awarded to Mike Bond whom many of us already knew.

It's at this point I would again like to thank Brendon Lodge for being instrumental to bringing our club to where it is today. Congratulations to Mike Bond on your appointment, we are thrilled you have decided to take on the challenge and we look forward to the great things you bring to the club.

Membership

Membership currently sits at 284 with a significant number of newcomers over the past two years.

Engagement with our members is key. For new members (and some requiring a bit of a refresher) an orientation evening held before the triathlon season gets underway. For existing members, simply staying in touch via our traditional eNews and now more with social media continues to prove its importance. The posting of event pictures which are shared over and over provides valuable exposure for the club encouraging future participations and enticing new members. Facebook page likes now sits at 1,252, up from 858 for the same time last year.

Events

One of TriHB's greatest strengths is the fact that it owns its own events. Having a full-time General Manager means we are able to run these events to a standard some professional event managers would struggle to achieve.

The Shed 2 Series triathlons are our club's premier events and has seen total participation rise slightly in the previous year. Participation in the VLK duathlon series is down slightly which is believed to be partly due to other winter events on offer. On the flipside it is pleasing to see participation in the Ironkids series dramatically rise. This bodes well for newcomers in the junior categories.

<i>Series</i>	2013/2014	2014/2015	Change
<i>Shed 2 Triathlons</i>	699	762	+9%
<i>VLK Duathlons</i>	410	402	-2%
<i>Ironkids Series</i>	231	353	+46%



Figure 3 - Mike Bond, incoming General Manager



Figure 4 - Brendon Lodge (pictured right), outgoing Development Manager

Our primary and secondary schools events remain important events for our club. Unfortunately, our secondary schools event was effected by the temporary closure of Pandora Pond, ultimately impacting on numbers. However, our primary schools event held at Frimley Park attracted near record numbers – 487 competitors.

Other events TriHB are involved with such as the Tremains Corporate Triathlon (which the club is contracted to event manage) continue to be an important feature of our calendar. These events not only provide exposure for our club but also funding through contract arrangements.

The committee recognise the need to continually innovate and constantly make decisions regarding the future of events as they run their course. For example, due to declining numbers the Splash n Dash series will not be run this season. However, plans are aloft for a festival of triathlon weekend – watch this space!

Other opportunities that exist include collaboration with other clubs.

Individual Performances

Every year we celebrate the success of our own members. This year saw some new faces who were officially recognised at our annual awards dinner. Special mention is always to club performance of the year which this year went to Linda Exeter-Grant.

2014-2015

<i>Junior Male</i>	Lachlan Cairns
<i>Junior Female</i>	Prue Boulton
<i>Senior Male</i>	Jeremy Natusch
<i>Senior Female</i>	Karen Toulmin
<i>Vet 1 Male</i>	Mike Bond
<i>Vet 1 Female</i>	Linda Exeter-Grant
<i>Vet 2 Male</i>	Ken Maclaren
<i>Vet 2 Female</i>	Judy Shepherd
<i>Legend Male</i>	Barry Payne
<i>Legend Female</i>	Julie Boshier
<i>Most Improved Junior Male</i>	Lachlan Cairns
<i>Most Improved Junior Female</i>	Sophie Hogan
<i>Most Improved Male</i>	Ralf Moeller
<i>Most Improved Female</i>	Tracey Chatterton
<i>Performance of the Year</i>	Linda Exeter-Grant

Every year a significant number of our members race in events outside our region. Some of these events are qualifier races to ITU and WTC World Championship events. Some of these are those international events. Every year a number of our members make the pilgrimage over the hill to Taupo for Ironman NZ, the world's oldest international Ironman Event!

See Appendix A for a list of member achievements.

Sport Hawke's Bay Sport Awards

Our club's successes were again recognised at the annual Sport Hawke's Bay Awards. This year we were very proud to be represented as finalists in four categories with five finalists. One of these achieving ultimate winner of their respective category – Gail Hussey as Official of the year. This was well deserved for Gail for all of her Technical Official work done for TriNZ and ITU (with the backing of course from husband, Brent Hussey). Keeping it in the family Samantha Hussey won the Technical Official of the year at the Hawke's Bay Secondary School Awards.

<i>Category</i>	<i>Finalist</i>
<i>Club Operations of the year</i>	Triathlon Hawkes Bay
<i>Club Administrator of the year</i>	Brendon Lodge
<i>Official of the year</i>	Gail Hussey
<i>Sports person of the year</i>	Linda Exeter-Grant
<i>Sports person of the year</i>	John Moriarty
<i>Official of the Year Secondary School Sports Awards</i>	Samantha Hussey



Figure 5 - Gail Hussey, winner of Sport Hawke's Bay Official of the year

Volunteers

Without volunteers our club would simply not be able to run events and do so to the standard it currently does. These people are members who put their name forward to perform one of the many duties required at events. It's because of the willingness and generosity of people with their time that we are able to keep our membership and event entry fees as low as we do.

Recently we started a Volunteers Facebook Page which has been a great way for us to make the regular call for help.

Every year we recognise members who volunteer at ten or more events through the season. And special mention is made of one of our volunteers for the commitment that has gone beyond anything we could possibly ask for. Rhoda Lodge was this year recognised as our volunteer of the year.



Figure 6 - Rhoda Lodge, Volunteer of the Year

Coaching

Within our membership we boast eight TriNZ officially recognised coaches. These people give their time and share their expertise with others in the club as they set goals and train for racing.

Heading up our youth development Squad is Ken Maclaren who in the last year worked closely with 22 young developing athletes. We are excited about the potential of some of these youngsters.

Sponsors

Being able to afford a full-time club General Manager and run great events would not be possible if it weren't for the generosity of our wonderful sponsors. Cash provided by way of sponsorship makes up for approximately 40% of our \$125,000 operating income. Many of our sponsors provide goods and services totalling in excess of \$30,000 that help the club run. Many of these products are seen as event spot prizes.

A big thank you goes out to all our club sponsors to whom we endeavour to provide value in return by way of exposure of brands and club patronage.

Challenges

Our club isn't without challenges however. We continue to be faced with increasing competition for members' time and entry dollars. Hawke's Bay is becoming increasingly spoilt for choice when it comes to events and organisations catering to people with an active lifestyle.

To meet these challenges, our club must focus on these key areas:

- Engage with the membership
- Stick to our core ethos – Triathlon is for everyone
- Continue to innovate – keep it fresh and new

Our club is well placed to take on its challenges and I am excited for what the future holds for us.

I would like to thank the committee; Shaun Brown (Treasurer), Emma Mackie (Secretary), Gail Hussey, Glen Yule, Robin Gory, Judy Hill and Mike Bond for their energy and commitment. And on behalf of the committee I would like to thank each and everyone involved in making Triathlon Hawke's Bay the incredible club it is. I am both honoured and privileged to be a part of it.

Anthony Ham, Club President
August 2015

Appendix A – Member Achievements

Standard Distance Championships Auckland

Name	Surname	Age group	place	Time
Karen	Moore	35-39	1st	2.21.09
Fred	Koenders	55-59	7th	2.30.35
Leon	Wahaanga	50-54	13th	2.31.41
Steve	Charles	30-34	4th	2.11.32

Sprint Triathlon Championships Kinloch

Name	Surname	Age group	place	Time
Mike	Bond	45-49	6th	1.12.04
Eva	Goodisson	16-17	8th	1.16.43
Judy	Shepherd	50-54	1st	1.21.55
Monica	Burnard	20-24	9th	1.27.15
Sherry	Majors	60-63	2nd	1.38.20
Julie	Boshier	65-69	1st	1.47.42
Jane	Lee	65-69	2nd	1.48.36
Vikki	Bond	45-49	6th	1.49.54

Long Course Championships Tauranga

Name	Surname	Age group	place	Time
Sarah	Lineham	40-44	11th	5.57.25
Linda	Exeter-Grant	50-54	1st	5.02.09
Lee	Grace	35-39	23rd	5.57.26
Chris	Jarvis	45-49	7th	5.03.38
Danny	Eagleton	45-49	13th	5.14.36
Chris	Pye	45-49	14th	5.17.07
Tamati	Newbit	45-49	18th	5.22.41
Haunui	Makea	50-54	37th	6.35.37
John	Moriaty	55-59	1st	5.03.03

Duathlon Championships Taupo Sprint

Name	Surname	Age group	place	Time
Bruce	Lochhead	50-54	1st	1.05.17
Mike	Bond	45-49	5th	1.07.56
Kaitlyn	Price	Elite (under 19)	1st	1.08.42
Jane	Lee	60-64	1st	1.43.18
Terrance	Mackenzie	85-89	1st	2.14.48

Duathlon Championships Taupo Standard

Name	Surname	Age group	place	Time
Emma	Mackie	25-29	3rd	2.29.33

New Zealand schools Triathlon Championships Taupo

Name	Surname	Age group	Place	Time
Ari	Wright	U12 Girls	30th	31.49
Sarah- Kate	Birkett	U13 Girls	23rd	28.14
Sophie	Hogan	U14 Girls	17th	39.36
Molly	Goodisson	U14 Girls	19th	40.03
Monique	Way	U16 Girls	34th	1.02.24
Emma	Daniels	U19 Girls	5 th	1.10.11
Eva	Goodisson	U19 Girls	10th	1.12.27
Prue	Boult	U19 Girls	17th	1.17.04
Will	Tidswell	U13 Boys	5th	23.58
Kaleb	Wright	U16 Boys	8th	46.04
Lachlan	Cairns	U16 Boys	24th	48.46

Qualifiers for World Championship Events

Triathlon World Championships Chicago USA

Leon Whaanga

Karen Moore

Eva Goodisson

Monica Burnard

Jane Lee

Shane Janssen

Fred Koenders

Duathlon World Championships Adelaide Australia

Bruce Lochhead

Mike Bond

Xterra World Championships Hawaii

Louise Shambrook

Phillip Shambrook

Tony Harding

Steve Charles

Ironman World championships Kona Hawaii

John Moriaty