



## VALUE OF TRI NZ MEMBERSHIP

### ANNUAL AND ONE DAY

#### Why do we charge a membership fee (annual or one-day)?

Triathlon NZ is a not-for-profit organization, this means that all revenue from membership goes back into the Tri NZ Community Programme. When individuals pay membership fees the Triathlon Community is then able to invest in Triathlon's growth and sustainability in New Zealand.

Event providers in New Zealand, who provide the motivation for triathletes, are helping to sustain the sport by supporting Tri NZ with event one-day memberships. One-day memberships are only paid by those who are **not members of Triathlon NZ**. For those who are **not members of Triathlon NZ** a one-off payment is made during the entry process, this ensures that those who are participating in the sport are also helping to sustain it.

#### How do we use the money?

The diagram below illustrates how we use the revenue from memberships. Unless you are directly involved in one of these programmes it can be hard to see the tangible value, sometimes it's easier to outline what would stop happening if we didn't receive membership revenue:

- No more technical programme and pathways means no more officials at events, no more ITU events in NZ, no ability to apply for funding to enable TO development, and an inability to provide para-tri opportunities at events
- No more event support means no more National Championship series and medals, no selection events for ITU World Championships, and no sanctioned events particularly impacting those that are non-drafting
- No club administration means no ability to provide public liability insurance to clubs, significantly impacting the grassroots club event landscape in NZ. Also reduced ability to obtain community funding on behalf of clubs.
- No coaching administration means no vetting and checking of Tri coaches operating in NZ and no ability for Tri NZ to provide mediation for coach/athlete disputes

When membership revenue exceeds the operating costs required to run the above then we are able to really focus on growth in the community area.

