



Hawke's Bay Multisports Club
operating as

Triathlon Hawke's Bay

President's Report 2013/2014

Wow, what a year! The 2013/2014 year has been a busy one for the club, but that's not unusual. In November Brendon Lodge and I attended a Triathlon Clubs forum hosted by Auckland City Triathlon Club. During a quick round-table it was evident that our club is probably the most mature and well established in the country and the only one employing a full-time development manager. We own and run our own events and our policies, systems and procedures are second to none. But we mustn't rest on our laurels. We need to continue to innovate and keep things interesting like introducing new courses and new events such as tag-team relays.

Our maturity as a club lead once again to recognition at this year's Sport Hawke's Bay Awards, as finalist in the categories of; Cub Operations of the Year and Technical Official of the year (for Gail Hussey). And, not only finalists but also winners were Ali Hollington for Masters Sports person of the year Brendon Lodge for Club Administrator of the year. Ali, you never cease to amaze us and do us proud. Brendon, this is a truly fitting award for not only a well prescribed position by the club but a job well done. Congratulations to you both!

Congratulations to our club champions this year for outstanding performances: Devon Beckman (junior male), Abbie Lochhead (junior female), Jeremy Natusch (open male), Emma Mackie (open female), Grant Morrish (vet 1 male), Ali Hollington (vet 1 female), Glen Yule (vet 2 male), Judy Shepherd (vet 2 female), David Dicks (legend male) and Julie Boshier (legend female). We have also seen a number of our members race both nationally and internationally with some excellent performances. But one performance that truly stands out was that of Ali Hollington who amongst other performances was placed first in the 50-54 age group at Ironman Taupo, setting the age group course record for the swim, bike and overall finish in a time of 10hr23.

Our club wouldn't be what it is without our sponsors. They contribute to approximately 30% of the club's operating income. The past year has seen an additional five sponsors come on board. As a club we are forever grateful to our sponsors for their contribution. Here I would also like to recognise Brendon's efforts in managing the club's relationship with these organisations and finding new and innovative ways of delivering value back to them.

In the year gone past we embarked on an ambitious exercise of rebranding our club as Triathlon Hawke's Bay to better reflect what we're about. Consultation with the membership received nothing but support for the move. The branding launch was at the first duathlon held at the new Haumoana



course. As pen goes to paper on this report, orders for the first round of new club merchandise for members are being collated and placed with suppliers. With more than 160 items of clothing being ordered, we can all look forward to showing off our identity at local events and being able to clearly identify our members at races outside the region.

Also, as part of the re-brand exercise, the club embarked on development of its new website. Special thanks to Robin Gorry of Sitetools for taking on the project in contra for sponsorship. The new platform is more in line with modern sites and is mobile friendly. Continuing on with our strategy of electronic communications is the use of the club's Facebook page. With 939 likes, the social media tool is an effective way of reaching out to members and our community, complementing our e-news posts.

With a membership of 297 and event participation of 4,158 we have a strong club. While membership is slightly up on last year, event participation is down 10% so it's evident we have work to do. Other events are competing for participation and other clubs for our membership. People only have so much time and money. But by continuing to put on class events, communicating well with our members and marketing ourselves well, we will get member numbers back up and people participating in triathlon events.

Despite the small drop in race entries, the club has managed its finances carefully, still managing to achieve budget.

Our club relies heavily on volunteers, particularly those that marshal at events. Without this contribution, the club would simply not be able to run events at the level of quality it does, if it all. The club is occasionally challenged in finding the required number of marshals for events and occasionally putting the running of these events at risk. The club has programme in place for rewarding volunteers but that's up for review.

Quietly working in the background to make this club run smoothly, like a well-oiled bicycle, is the committee. A big thank you to Emma Mackie (secretary), Shaun Brown (treasurer), Vicki Fuhrer, Hana Wainohu, Mark Lane and Gail Hussey. We've made some bold moves in the past year, all aimed at positioning the club well for the future. Stepping down from the committee this year are Vicki (7-years' service), Hana (4 years' service) and Mark (14 years' service). I speak on behalf of the club when I sincerely thank you for your time, energy and commitment to the club.

So where to in the coming year? Personally I think the club needs to re-visit what it does at every age and every level of the sport to ensure our vision is being met – "Triathlon is for everyone"

It is truly humbling and an honour to be part of a club that has had another successful year and be surrounded by the wonderful people that make it so. We look forward to another exciting year ahead that will no doubt throw some challenges our way which the club is well positioned to deal with. To each and every one of you, our members, volunteers, supporters, sponsors, committee and Brendon – thank you.

Anthony Ham
Club President 2013/2014

"The greatest pleasure in life is doing the things people say you cannot do."



2013/2014 in Detail

Achievements and Performances

Club Champions

Age Group	Club Champion
Junior Male	Devon Beckman
Junior Female	Abbie Lochhead
Senior Male	Jeremy Natusch
Senior Female	Emma Mackie
Veteran 1 Male	Grant Morrish
Veteran 1 Female	Ali Hollington
Veteran 2 Male	Glen Yule
Veteran 2 Female	Judy Shepherd
Legend Male	David Dicks
Legend Female	Julie Boshier

Most Improved

Age Group	Most Improved
Junior Male	Lochlan Cairns
Junior Female	Holly Moroney
Male	Richard Jenssen
Female	Gail Hussey

International Representation

ITU Age Group World Long Distance Champs Belfort, France 2013	Ali Hollington James Dever Graham Buske Anthony Ham
ITU Age Group Standard Distance Champs London, England 2013	Lynn Morgan Sam Kettle
Ironman World Champs Kona, Hawaii, USA 2013	Brett Mudgway John Muriarty

International Qualifications

ITU Age Group World Long Distance Champs China 2014	Emma Mackie (attending) Mike Bond Luke Williams
ITU Age Group Standard Distance Champs	Will Kelsey (attending) Steve Charles (attending)
WTC Ironman World Championships Kona, Hawaii, 2014	Ali Hollington (attending)



Xterra World Championships Tony Harding
Maui, Hawaii, 2014

General Numbers

	2013-2014	2012-2013	Change
Membership	297	295	0%
<i>NB: 2005 membership was 83</i>			
Participation – HBMSC Owned Events	4,158	4,603	-10%
Participation – Non HBMSC Owned	7,328	5,455	39%
Member volunteers	135	114	18%
Three-plus events	52	51	2%
Club calendar distribution	16,000	10,000	60%
E-news database size	1,101	1,250	-12%
<i>NB: list quality improved</i>			
E-news distributions	36	28	39%
Facebook Likes	939	550	71%