

PRESIDENT'S REPORT 2009-10



Sandra Kappley, Ironman Taupo, March 2010

Highlights

I am pleased to present the annual report for the 2009-10 season.

This has been another very successful year for the club, the year ending with the club winning the Hawke's Bay 'Club Operation of the Year' award for the fourth successive year and our Development Manager, Jeanette Cooper deservedly winning the 'Administrator of the Year' title. The Club also won the Triathlon New Zealand 'Club of the Year' for the second successive year and Brent Hussey 'Volunteer of the Year'.

Membership has increased from 303 to 353 a 16.5% increase. Participation numbers for club owned events increased slightly from 4,574 to 4,695, a 2.6% increase. Participation of both club owned and others owned events which the club wholly or partly organised increased slightly from 6,450 to 6,629, a 3.9% increase.

Compared with 2005 the club has achieved 44% growth in participation.

Athlete performance has improved dramatically during the season with first placings in the Sprint Distance Champs; Olympic Distance champs, and Contact Trophy Points Cup. Top ten placings were achieved in all New Zealand championship distances. Club members qualified for New Zealand Teams in every distance, to compete internationally. Details are outlined later in the report. For the first time ever the club was a finalist at the Hawke's Bay Sports Awards in the 'Club Performance of the Year' category.

The sponsorship base remains solid, an admirable achievement in a recession and the pool of volunteers supporting the events has grown; the development manager performed extremely well and is the envy of other triathlon and non triathlon clubs, but sadly for the club she resigned in July to take up a leadership position at Sport Hawke's Bay. We wish her well in this role.

Event Participation

The table below summarises the participation at the club's 2009-10 events.

Event	Athletes
Three Rivers	134
VLK 1	187
VLK 2	119
VLK 3	66
VLK 4	110
Ironkids Duathlon 1	146
Ironkids Duathlon 2	105
Harvey's Ironkids Duathlon	174
Harveys Corporate Duathlon	335
Icebuster	175
Shed 2 # 1	131
Shed 2 # 2	155
Shed 2 # 3	108
Shed 2 # 4	108
Shed 2 # 5	169
Bloke Free 1	80
Bloke Free 2	64
Bloke Free 3	90
Ironkids Triathlon 1	101
Ironkids Triathlon 2	0 ¹
Ironkids Triathlon 3	224
HB Secondary Schools Teams Tri	150
HB Secondary Schools Individual Champs	61
Tremains Corporate Triathlon	1,089
Off Road 1	108
Off Road 2	68
Off Road 3	63
Orientation Seminars	375
Total	4,695

¹ Cancelled because of tsunami warning

The table below summarises participation in events assisted by the Club.

Event	Athletes
REAL Duathlon	450
Weetbix Tryathlon	750
Half Iron Maori	320
Hawke's Bay Primary Schools	414
Total	1,934

This table summarises all triathlon events held in Hawke's Bay that the club had a role in organising.

All Events	Athletes
Club owned	4,695
Others Owned	1,934
Total	6,629

Twenty four events were organised by the club, (the secondary schools teams event and individual events were incorporated into the Tremains Corporate Triathlon and the Club Champs respectively). Eight orientation seminars were organised and the club hosted a stand the 2009 Sports Expo to promote the club's activities. The development manager and club volunteers helped organise the REAL duathlon, Weetbix Tryathlon, Half Iron Maori and the Hawke's Bay Primary School Championships.

Harveys Corporate Duathlon has now raised \$20,800 for the cystic fibrosis charity, over the past six seasons. Also this year the club made a special effort to raise funds for the cystic fibrosis daughter of a club member so she could enjoy an around the world trip. At short notice \$16,000 was raised.



Ironkids duathlon, September 2009

Tremains Real Estate is still fully committed to the Corporate Triathlon, with the secondary schools teams' event incorporated into the 2010 event to grow the stature of this event even further.

The kayak leg, continued in the Icebuster, the Shed 2 series and the final leg of the Bloke Free series but without significant uptake over two years. This option will be eliminated next season.

The Off Road series will also not be run again, the volume of participants not matching the resource input required to make the series viable.

New participants of all ages and abilities continue to give triathlon a go keeping the levels of overall participation pleasingly high. High volume is a key contributor to club financial viability.

Member Achievements

The 2009-10 club champions are:

Club Champions	
Junior Male	Ben Bibby-Walker
Junior Female	Nicki Powell
Senior Male	Ian Clark
Senior Female	Hayley Davis
Veteran 1 Male	Mike Bond
Veteran 1 Female	Lisa Birkett
Veteran 2 Male	Mark Riddell
Veteran 2 Female	Judy Shephard
Most Improved	
Junior Male	Angus Fuhrer
Junior Female	Nicki Powell
Senior or Veteran Male	Quentin Hunt
Senior or Veteran Female	Michele Walters
Performance of the Year	Annika Edmundson
Volunteer of the Year - Adult	Natasha Grundy
Volunteer of the Year – Kids Krew	Abigail Hussey

The results at New Zealand national championship events are outlined below:

1. National Duathlon Champs

One top three placing was achieved.

Name	Age Group	Placing	NZ Age Group Team
Annika Edmundson	20-24 F	3 rd	
Emma Mackie	18-19 F	4 th	Yes (UK team)
Mark Riddell	50-54 M	4 th	
James Bell	40-44 M	7 th	
Brent Hussey	40-44 m	14 th	

2. Sprint Championship (Kinloch)

The club achieved nine top three placings and 6 additional top ten placings.

Name	Age Group	Placing	NZ Age Group Team
Angus Fuhrer	13-15 M	8th	
Ben Bibby-Walker	16-17 M	13 th	Yes
Sam Kettle	16-17 M	14 th	Yes
Ben Walters	30-34 M	2 nd	Yes
Eddie Rosser	30-34 M		Yes
Jeremy Natusch	30-34 M	5 th	Yes
Tim Jardine	45-49M	4 th	
Dave Kruger	45-49 M	15 th	
Todd Goggin	45-49 M	18 th	
Mark Riddell	50-54 M	2 nd	Yes
Barry Payne	60-64 M	1 st	
Megan Watson	16-17 F	4 th	Yes
Nikki Powell	18-19 F	1 st	Yes
Emma Mackie	18-19 F	8 th	
Anna Fuhrer	18-19 F	9 th	Yes
Hayley Davis	25-29 F		Yes
Karen Moore	30-34 F	2 nd	
Lisa Birkett	35-39 F	1 st	
Michele Walters	35-39 F	3 rd	Yes
Sandra Shand	55-59 F	3 rd	
Julie Boshier	60-64 F	1 st	

3. Olympic Distance Championships (Wellington)



Four top three placings were achieved with a further 6 top ten placings.

Left – Nikki Powell hotly chased by Megan Watson at the New Zealand under 19 Championships, March 2010, Wellington

Name	Age Group	Placing	NZ Age Group Team
Anna Fuhrer	20-24 F	9 th	Yes
Emma Mackie	20-24 F	11 th	
Hayley Davis	25-29F	4 th	
Naomi Fergusson	30-34F	1 st	Yes
Karen Moore	30-34 F	4 th	Yes
Julie Boshier	60-64 F	1 st	
Sandra Kapple	60-64 F	2 nd	Yes

Name	Age Group	Placing	NZ Age Group Team
Sherry Majors	60-64 F		Yes
Ian Clark	20-24 M	8 th	
Phillip Boyle	40-44 M	15 th	
Tim Jardine	45-49 M	7 th	
Mark Riddell	50-54 M	4 th	
John Baberfield	55-59 M	15 th	
Barry Payne	60-64 M	1 st	Yes

4. Long Distance Championship (Tauranga)

One top three placing and six top ten placings were achieved.

Name	Age Group	Placing	NZ Age Group Team
Lisa Birkett	35-39 F	6 th	Yes
Sharon Flynn	45-49 F	19 th	
Cindy Taylor	50-54 F	1 st	Yes
James Bell	40-44 M	8 th	Yes
Anthony Ham	40-44 M	25 th	Yes
Jason Trow	45-49 M	26 th	Yes
Bruce Lockhead	50-54 M	7 th	Yes
Ross Franklin	50-54 M	26 th	
Mark Riddell	50-54 m	Dnf	
John Moriarty	50-54 M	4 th	
Barry Payne	60-64 M	8 th	Yes

Taupo Half Ironman qualifier

Name	Age Group	Placing	NZ Age Group Team
Ali Hollington	45-49 F		Yes
James Dever	45-49 M		Yes

5. Ironman (Taupo)



Thirty club members finished Ironman on 6 March with two people qualifying for the world championships to be held in Kona in October.

Left – Ironman New Zealand, Ali Hollington on her way to a second age group placing and a spot at the World Ironman Championships in Kona, October 2010

Name	Age Group	Time	Age Placing	World Champ Qualifier (Kona)
James Bell	M 40-44	10.42.28	39	
Matthew Biss	M 45-49	13.59.50	98	
Mike Bond	M 40-44	10.54.17	43	
Jimmy Bowden	M 35-39	11.53.04	103	
Callum Campbell	M 35-39	10.36.50	42	
Bryan Dunphy	M 50-54	12.52.40	46	
Mike Foster	M 40-44	13.23.59	124	
Ross Franklin	M 50-54	12.28.38	42	
Martin Hagman	M 40-44	10.59.14	47	
Grant Harding	M 50-54	13.11.05	50	
Ali Hollington	F 45-49	10.19.12	2	Yes
Ian Horsefield	M 35-39	11.06.59	75	
Sandra Kappley	F 60-64	16.42.25	4	
Bea Kirk	F 25-29	14.57.51	27	
Mark Lane	M 40-44	DNS		
Sarah Linehan	F 35-39	13.51.52	49	
Bruce Lockhead	M 50-54	10.50.47	11	
Ken MacLaren	M 45-49	12.54.46	67	
Sheridan Majors	F 55-59	14.29.05	5	
Michael Mayo	M 35-39	11.08.05	76	
Karena Maze	F 30-34	15.01.30	42	
John Moriarty	M 55-59	10.21.01	2	Yes
Chris Pye	M 40-44	12.10.07	94	
Heather Skipworth	F 35-39	15.50.52	64	
Wayne Skipworth	M 45-49	11.47.36	41	
Rhys Te Au	M 40-44	12.15.33	95	
Trudy Te Au	F 40-44	14.47.56	25	
Earl Wykes	M 35-39	11.31.10	89	
Chris Young	M 50-54	14.24.49	65	
David Youngquest	M 45-49	13.51.10	95	

6. Contact Trophy Points Cup

Results are calculated by the best placings over four of the Contact Energy races. One first placing was achieved with three top three placings by club members.

Name	Age Group	Placing
Anna Furrer	20-24 F	3 rd
Emma Mackie	20-24 F	4 th
Hayley Davis	25-29 F	2 nd
Tim Jardine	45-49 M	1 st

The results at world championship events are outline below.

7. World Olympic Distance Championships, Gold Coast, Australia, October 2009

Name	Age Group	Time	Placing
Anna Fuhrer	F 18-19	2.30.52	10th
Hayley Davis	F 25-29	2.18.52	42nd
Guy Crawford	M 30-34	1.58.24	11th
Naomi Fergusson	F 30-34	2.14.11	12th
Simonne Morris	F 35-39	2.18.05	12th
Lisa Birkett	F 35-39	2.22.40	22nd
Carl Fraser	M 40-44	2.07.45	50th
Tim Jardine	M 45-49	2.08.02	28th
Glen Yule	M 45-49	2.09.43	37th
Cindy Taylor	F 50-54	2.17.32	2nd
Mark Riddell	M 50-54	2.20.21	51st
Barry Payne	M 60-64	2.24.07	8th

8. World Spring Distance Championships, Gold Coast, Australia, October 2009

Name	Age Group	Time	Placing
Ian Clark	M 20-24	1.06.11	17 th
Judy Shephard	F 45-49	1.16.10	8 th
Ant Maney	M 45-49	1.12.25	44th

9. World Duathlon Championships, Concorde, USA, September 2009

Name	Age Group	Time	Placing
Emma Mackie	F 20-24	2.14.00	4th

10. World Long Course Championships, Perth, Australia, October, 2009

Name	Age Group	Time	Placing
Annika Edmondson	F 20-24	5.00.08	1st
Ben Revell	M 25-29	4.58.34	34th
James Bell	M 40-44	5.05.23	30th
Anthony Ham	M 40-44	5.11.30	36th
Bruce Lohead	M 45-49	5.02.09	26th
James Dever	M 45-49	5.04.25	28th
Louise Shambrook	F 45-49	5.58.32	19th

11. Xterra World Championships, Maui, October, 2009

Name	Age Group	Time	Placing
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Bridget Keegan	F 25-29	3.39.29	1st
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The improving performance results at national and international events are pleasing along with increasing number of qualifiers.

Awards

In 2010 Triathlon New Zealand the club achieved in three categories.

Category	Achievement Summary	Name
Volunteer of the Year	Volunteered at 16 club events Level one technical official Volunteered at 6 TriNZ events Volunteered at one overseas ITU event	Brent Hussey
Family of the Year (Special commendation)	Brent and Gail volunteer at HBMSC events and Tri NZ events Both are technical officials Children are members of Kids Cres	Hussey family
Club of the Year	161% increase in membership in 5 yrs. 44% increase in participation in 5 yrs. Half the members volunteer (157) 97% membership satisfaction	HBMSC

Not only have our members achieved on the national stage this year, to top off a season that just kept on getting better and better the Hawke's Bay Multisport Club won the Hawke's Bay Sports Awards 'Club Operations Category' for the fourth year in a row.

Jeanette Cooper won 'Administrator of the Year' at these prestigious Hawke's Bay awards. The club achieved finalists for the 'Club Performance of the Year', 'Official of the Year' (Brent Hussey) and 'Masters Sportsperson of the Year' (Ali Hollington).

These awards are vindication of the excellent work done by the Development Manager, Jeanette Cooper and of the committee and coaches.

Membership Services

The committee ran its membership satisfaction survey for the fourth time with an impressive 100% overall satisfaction response.

The following are the category response rates:

Category	Result
1. I am satisfied with how events are run.	95%
2. The marshals at events are helpful and friendly.	93%
3. The communication from the club is timely, useful and relevant.	89%
4. The club provides a good range of training / coaching resource and programmes	57%
4. The club provides sufficient events to cater for your needs.	76%
5. When I volunteer for an event, I get enough information to carry out my job and I am sufficiently acknowledged.	69%

6. I get value for money from my entry fee	82%
7. Overall I am generally satisfied with the club's performance.	100%

These are very satisfying results given that as the club grows it gets more difficult to meet the needs of all segments. Club resources are limited and providing accessible coaching services remains a challenge.

The club did experiment with establishing a Youth Academy during the year, sub-contracted to sponsor, Swim Heretaunga, however the arms length distance of the relationship between the two organisations resulted in communication and direction issues. The relationship finished in June 2010 but the athlete performance was very satisfactory. A new concept in structured training will be trialled in the following year.



Club supporters at Ironman New Zealand, reinforcing the supportive culture at HBMSC

The following are a sample of the unsolicited comments from members during the season.

Thanks so much for your help before the event - all our guys had a fantastic time and many are keen to come again.	Just a quick note to say thanks to your team for another great event. The kids had a fantastic day and it was really well run. So thanks again see you at the next shed 2.
Chris surprised us all by finishing in 1 hour 10 which was a lot quicker than the previous year - he felt that the earlier (cooler) start helped as well as the fact he had been training since January (doing a junk mail delivery route) so managed to do the event without stopping once - he was really pleased with his efforts.	
Congratulations on an awesomely run event. I thought the improvements made from last year to this year were fantastic especially down at the Pond. Well done to everyone involved and we are looking to try to get more teams again for next year.	I am not biased (well maybe only just a tad) but I do know how much work goes into getting an event off the ground. It is easy to just take part and think that was good as an athlete, but that is only the icing on the cake really, it is all the hard work that it takes to get it to that point that really matters. I also know that you put a lot of your own personal time into these events, far beyond what you are paid for. Sometimes we all just need someone to tell us we do a good job to

		make it all seem worthwhile.
What a great day for everyone yesterday. Well done on such a huge job. I know the enormity of organising this wonderful event too it's toll on you personally, but wow you should be proud of how well the day went.	Yesterday I was at the HB Tri champs with Eskdale School. This is the second time we have participated in this event, and we would like to congratulate you on the running of yesterday's event. From start to finish the event went seamlessly and was really enjoyed by both our students participating and the parents accompanying them. It is a real credit to your organisation and those who helped you.	Just back from competing in Bloke free at Pandora and what a fantastic event it was today, all those lovely ladies having such a great time. Well done Jeanette for another wonderful event enjoyed I'm sure by all who entered. I especially loved your comment to the lady who said she was last and you told her not last she just had longer out there to enjoy herself! Awesome.
It was an awesome day yesterday. There were so many ladies out there enjoying themselves and supporting each other. There seemed to be a good number for the pond swim and everyone I talked to had a great time. A number of ladies intend to come to shed 2 next week which is a great spin off for the club.	Talking to several mums at playgroups etc that compete in the bloke free, they are really glowing about it. For most it is their one and only "thing" that they give to themselves outside of looking after their children, I would hate that to stop. Thanks for doing a fantastic job keeping us all informed and organised at events this year	
I just wanted to say thanks again for a very well organised event yesterday (Bloke Free Tri Series One). It is my second event run by your organisation and my first tri! The day ran very smoothly and the support from your crew is outstanding when you are on the race. My appreciation goes to everyone that gave up their time to run the event. Thanks again for a great day, and a great personal achievement. I look forward to the next event. You guys do an awesome job! Thanks for a great day.		Thanks for such a fantastic event. Your enthusiasm and encouragement of everyone in HB to come out and get involved in tri's is amazing! Even my mom is going to join the next bloke-free race next month. Thanks again for organizing a great event and especially for loaning the wetsuit!

Volunteers

The volume and willingness of the volunteer base continues to underpin the club's success. This past year 157 volunteers assisted at an event a 20% increase on the previous year. This represents 44% of club members. 74 of those volunteers assisted at three or more events. An incredible 12 volunteered at 10 or more events. These stalwarts are invaluable to the club and reinforce the giving aspect of club culture. This is an achievement to be proud of and the club is grateful to all who have volunteered as a marshall, coach or technical official.

The club maintained a roster of volunteer coaches and mentors, who mentored 30 beginner triathletes, assisting them to achieve their personal goals.



Timekeepers Vicki Fuhrer and Sue Grundy at a Shed 2 race

The Kids Krew grew to 42 children and continue to fulfil safe and useful roles at events. 14 of the Kids Krew assisted at three or more events.

Special thanks go to a stable committee for their direction, guidance and involvement in the planning and organising of club activities. All have provided valuable services to members.

All of these people, in the roles they fulfil contributed to the outstanding success of the club this year and make the development manager's job easier.

Development Manager

Jeanette Cooper served the club with absolute dedication and commitment and her winning of the Hawke's Bay Sports Administrator of the Year a deserved award as she retires from the role and moves into a leadership position in Sport Hawke's Bay.

Jeanette delivered lectures to both the Diploma and Degree in Sport and Recreation at the Eastern Institute of Technology. She sponsored the practicum placement of one of the students gaining feedback from lecturers on the quality of her practicum support and planning for that student.

There are now 1,270 people on the E-News database with 30 E-Newsletters sent out during the year. 1,227 people are on the separate adult database and 224 on the complimentary children's one. Jeanette looks after all these club members and participants, many feeling a close bond with her. The back room administration volume is very high and members should not underestimate the volume of activity required to maintain the sophistication and quality of services provided.

Jeanette delivered triathlon training to year 12 and 13 secondary school students in five secondary schools that assisted them with their NCEA assessment. These students then become a source of club membership and participants.

The Club is very proactive in the community and when ever asked, will attend any class, school, gym, meeting or club to assist them in their personal goals.

Jeanette has maintained excellent relationships with sponsors and has done well to maintain the sponsorship revenue during recessionary times. The club has 39 sponsors bringing in representing 25% of revenue.

Well done Jeanette on your achievements for the year.

Financial Performance

The club's operating result this year resulted in a small surplus, a very satisfactory result. The club still has sound reserves of approximately \$55,000, a contingency for harsh times or for future capital requirements.

The table below outlines the financial performance of each event and the overall net position for the year.

Cost Centre	Net Position
Three Rivers	\$2,707.92
VLK series	\$3,848.10
Harvey's Corporate Duathlon	\$2,851.59
IronKids Duathlon series	\$3,273.08
Icebuster	\$3,126.87
Shed 2 series	\$5,760.80
Bloke Free series	\$3,805.10

Ironkids Triathlon series	\$4,250.07
Tremains Corporate Triathlon	\$9,903.16
Secondary Schools	\$3,552.18
Off Road	\$2,750.50
Youth Academy	\$232.54
Depreciation	(\$3,981)
Equipment	(\$2,866.55)
Administration	(\$36,478.72)
Surplus	\$2,716

Full details of the statement of financial performance and financial position along with the auditor's report is available from the club on can be viewed on the New Zealand Societies website (http://www.societies.govt.nz/cms/banner_template/SOCAGENT)

Forward Planning

The committee has set five strategic goals for the year ahead and they are:

1. To have sufficient willing volunteers to support the events portfolio.
2. Organise events to maximise participation.
3. Promote club events and raise the profile.
4. To improve financial viability
5. To improve storage arrangements.

Particular strategies will be established or are already in place to achieve these goals.

Thank you again to all volunteers, sponsors and supporters for your assistance over the past year and especially Jeanette Cooper for seven years of excellent development manager services to the Hawke's Bay Multisports Club.

Fred Koenders
President.