

PRESIDENT'S REPORT 2008-09



David Dicks, Half Ironman, Taupo, December 2008

Highlights

I am pleased to present the annual report for the 2008-09 season.

The growth of triathlon participation is levelling off in the Bay, but it has been another very successful year for the club.

Membership has fallen slightly from 314 to 303 a small 4% drop. Participation numbers of club owned events declined to 4,645 from 5,081, a 9% decline. Participation of both club owned and others owned events which the club wholly or partly organised increased slightly from 6,381 to 6,450, a 2% increase.

Compared with 2005 the club has achieved 41% growth in participation.

Athlete performance has improved dramatically during the season with first placings in the Olympic Distance champs, and Contact Energy Points Cup. Top ten placings were achieved in all New Zealand championship distances. Club members qualified for New Zealand Teams in every distance, to compete internationally. Details are outlined later in the report.

The club won the Hawke's Bay 'club operation' of the year award for the third year in a row. Nationally the club was recognised for its contribution to the sport by being voted 'club of the year' by Triathlon New Zealand at the inaugural 2009 TriNZ awards. The club also won 'family of the year', 'coach of the year' and 'volunteer of the year' at these awards.

The sponsorship base remains solid, the pool of volunteers supporting the events is steady and sufficient; the development manager continues to perform extremely well and is the envy of other triathlon and non triathlon clubs.

Event Participation

The table below summarises the participation at the club's 2008-09 events.

Event	Athletes
Three Rivers	140
VLK 1	187
VLK 2	119
VLK 3	146
VLK 4	101
Ironkids Duathlon 1	156
Ironkids Duathlon 2	101
Ironkids Duathlon 3 (Harveys)	174
Harveys Corporate Duathlon	183
Icebuster	133
Shed 2 # 1	171
Shed 2 # 2	129
Shed 2 # 3	133
Shed 2 # 4	101
Shed 2 # 5	116
Bloke Free 1	90
Bloke Free 2	62
Bloke Free 3	68
Ironkids Triathlon 1	82
Ironkids Triathlon 2	111
Ironkids Triathlon 3	325
HB Secondary Schools Teams Tri	201
HB Secondary Schools Individual Champs	43
Tremains Corporate Triathlon	1,254
Off Road 1	106
Off Road 2	58
Orientation Seminars	155
Total	4,645

The table below summarises participation in events assisted by the Club.

Event	Athletes
REAL Duathlon	450
Weetbix Tryathlon	900
Hawke's Bay Primary Schools	455
Total	1,805

This table summarises all triathlon events held in Hawke's Bay that the club had a role in organising.

All Events	Athletes
Club owned	4,645
Others Owned	1,805
Total	6,450

Twenty six events were organised by the club, the same as the 2007-08 season. Four orientation seminars were organised and the club hosted a stand the 2008 Women's Expo to promote the club's activities. The development manager and club volunteers helped organise the REAL duathlon, Weetbix Tryathlon and the inaugural Hawke's Bay Primary School Championships.

Harveys Corporate Duathlon has raised \$18,500 for the cystic fibrosis charity, over the past five seasons. Sponsorship of Harvey's Corporate Duathlon reverted to Paul Harvey, the original sponsor of this event, with his new firm, Williams Harvey-Registered Valuers.

The club introduced the Off Road series, partly to entice a new target market and partly to utilise this series as a fund raiser for those club members travelling to compete internationally.

Tremains Real Estate is still fully committed to the Corporate Triathlon, with new branding livery in the offing for the 2010 event. This event still serves as a hallmark of cooperation between a committed and supportive sponsor and the regional sports trust. The new event layout and sequencing has worked well.



The kayak leg was trialled in the Icebuster, the Shed 2 series and the final leg of the Bloke on will be given further time to grow in trialled in the VLK Duathlon series was an



The club's tactic of putting on a wide range of events and distances to allow participants at all levels a chance to compete within their capabilities, is working well.

Member Achievements

The 2008-09 club champions are:

Club Champions	
Junior Male	Ben Walker
Junior Female	Anna Fuhrer
Senior Male	Steve Nicholls
Senior Female	Naomi Fergusson
Veteran 1 Male	Ken McLaren
Veteran 1 Female	Lisa Birkett
Veteran 2 Male	Mark Riddell
Veteran 2 Female	Judy Shephard
Most Improved	
Junior Male	Angus Fuhrer
Junior Female	Georgia Deacon
Senior or Veteran Male	Mark Riddell
Senior or Veteran Female	Maxine Hooker
Performance of the Year	
Volunteer of the Year - Adult	Mary McDonald
Volunteer of the Year – Kids Krew	Natasha Grundy

The results at New Zealand national championship events are outlined below:

1. Sprint Championship (Kinloch)

The club achieved three top three placings and 14 top ten placings.

Name	Age Group	Placing	NZ Age Group Team
Angus Fuhrer	13-15 M	6th	
Anna Fuhrer	16-19 F	13th	Yes
Steffan Levet	18-19 M	4th	
Ian Clark	20-24M	6th	Yes
Carl Fraser	40-44M	5th	
Glen Yule	45-49M	2nd	Yes
Ant Maney	45-49M	5th	Yes
Barry Payne	60-64M	3rd	Yes
Geoff Martin	55-59M	5th	Yes
Hayley Davis	25-29F	2nd	
Ann Drummond	35-39F	14th	
Lisa Birkett	35-39F	6th	
Judy Shephard	45-49F	6th	Yes
Sherry Majors	50-54F	10th	Yes
Sandra Kappely	50-59F	7th	
Julie Boshier	60-64F	3rd	
Naomi Fergusson	30-34F	Elites – 6th	

2. Olympic Distance Championships (Wellington)

Six top three placings were achieved with 14 top ten placings.

Name	Age Group	Placing	NZ Age Group Team
Anna Fuhrer	18-19F	6th	Yes
Ian Clark	20-24M	10th	Yes
Hayley Davis	25-29F	2nd	Yes
Guy Crawford	30-34M	3rd	Yes
Naomi Fergusson	30-34F	Elites – 6th	Yes
Simonne Morris	35-39F	1st	Yes
Lisa Birkett	35-39F	3rd	Yes
Carl Fraser	40-44M	9th	Yes
Glen Yule	45-49M	6th	Yes
Ken Maclaren	45-49M	7th	Yes
Sherry Majors	50-54F	11th	Yes
Mark Riddell	50-54M	2nd	Yes
Geoff Martin	55-59M	10 th	Yes
Barry Payne	60-64M	1st	Yes
Tim Jardine	40-45M	15th	Yes
Ant Maney	40-45M	24th	
Judy Shepherd	45-49F	9th	



Mark Riddell, National Olympic Distance Champs, Wellington, March 2009

3. Long Distance Championship (Tauranga)

Two first placings and five top ten placings were achieved.

Name	Age Group	Placing	NZ Age Group Team
Annika Edmondson	20-24F	1st	Yes
Lisa Birkett	35-39F	6th	Yes
Cindy Taylor	50-54F	1st	Yes
Ian Clark	20-24M	8th	Yes
Anthony Ham	40-44M	13th	Yes
Benjamin Revell	25-29M	6th	Yes
Louise Shambrook	45-49F	12th	Yes
James Dever	45-49M	11th	Yes
Tim Jardine	45-49M	14th	Yes
Philip Shambrook	50-54M	14th	Yes
Bruce Lochhead	45-49M	17th	Yes

4. Long distance (Taupo)

While this event was not a national championship race, participants could use this race to qualify for the New Zealand long course team.

Four first placings and sixteen top ten placings were achieved at this event.

Name	Age Group	Placing	NZ Age Group Team
Annika Edmondson	20-24F	1st	
Joanne Baker	35-39F	13th	
Robyn Isaacson	35-39F	19th	
Ali Hollington	40-44F	1st	
Chris Davidson	45-49F	11th	
Sharyn Flynn	45-49F	9th	
Sherry Majors	50-54F	4th	
Sandra Kappely	55-59F	1st	
Guy Crawford	25-29M	4th	
Michael Moriarty	25-29M	31st	
Jeremy Natusch	30-34M	8th	
Callum Campbell	30-34M	14th	
Nigel Gimblett	35-39M	8th	
Mike Foster	35-39M	32nd	
Adam Holmes	30-34M	9th	
Ian Horsefield	35-39M	13th	
Jimmy Bowden	35-39M	20th	
Reece Kennedy	40-44M	20th	
Ken Parsons	40-44M	22nd	
Murray Mclean	40-44M	34th	
James Bell	40-44M	5th	Yes
James Dever	45-49M	1st	
Jason Trow	45-49M	7th	
Ivan Smart	45-49M	8th	

Name	Age Group	Placing	NZ Age Group Team
Mark Riddell	50-54M	3rd	
John Moriarty	50-54M	4th	
David Dicks	55-59M	5th	

5. Ironman (Taupo)

Twenty five club members finished Ironman on 7 March with three people qualifying for the world championships to be held in Kona in October.

Name	Time	World Champ Qualifier (Kona)
James Bell	10:16:28	
James Dever	10:17:17	
Adam Holmes	10:26:01	
Ali Hollington	10:49:37	Yes
John Moriarty	10:51:14	Yes
Ivan Smart	11:03:29	
Mike Mayo	11:09:37	
Anthony Ham	11:18:24	
Callum Campbell	11:25:01	
Jason Trow	11:27:59	
Ken Parsons	11:31:15	
Philip Shambrook	12:37:27	
Shaun Brown	12:41:54	
Mike Renfree	12:12:24	
Ann Robottom	12:02:54	Yes
Ross Franklin	12:39:25	
Wayne Skipworth	13:04:46	
Louise Shambrook	13:36:55	
Bryan Dunphy	13:57:47	
Barry Brown	14:05:49	
Jacinda Mayo	14:35:22	
Heather Skipworth	14:52:02	
Sharyn Flynn	15:07:17	
David Dicks	15:10:52	
Chris Davidson	15:47:55	



Phil Shambrook, Ironman New Zealand, March 2009

6. Contact Trophy Points Cup

Results are calculated by the best placings over four of the Contact Energy races. Four first placings were achieved with nine top ten placings by club members.

Name	Age Group	Placing
Hayley Davis	25-29 F	1 st
Lisa Birkett	35-39 F	1 st
Carl Fraser	40-44 M	3 rd
Glen Yule	45-49 M	1 st
Barry Payne	60-64 M	1 st
Naomi Fergusson	30-34 F	10 th
Judy Shepherd	45-49 F	11 th
Sherry Majors	50-54 F	5 th
Tim Jardine	45-49 M	4 th
Anna Fuhrer	18-19 F	5 th
Guy Crawford	30-34 M	10 th
Mark Riddell	50-54 M	14 th
Sandra Kappely	50-59 F	4 th

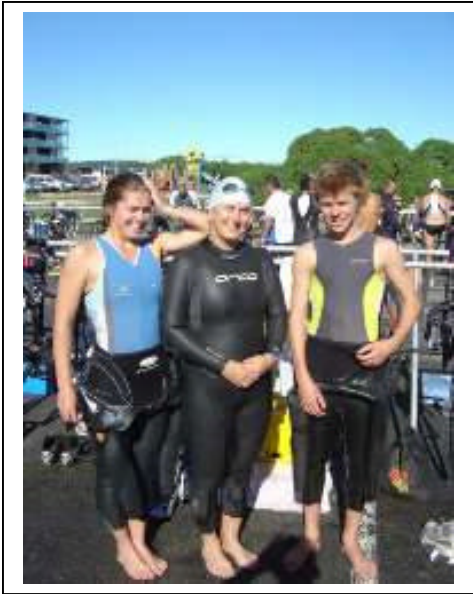
The club has had a focus on increasing participation since 2005 and now that increase in participation is resulting in improved performance at events.

During the summer triathlon season 12 first placings were achieved across the various distances; 20 top three placings, with 38 qualifications for various New Zealand Teams. Club member, Naomi Fergusson was invited to join a German triathlon club on a semi professional contract for May- July 2009.

Awards

In 2009 Triathlon New Zealand instituted awards for triathlon achievement in four of the six (non-athlete) categories. The club swept four of the categories as outlined below.

Category	Achievement Summary	Name
Coach of the Year	2008 Nationals champions coached: 2 gold, 1 x silver medal Contact Trophy: 3x1st, 1x 2nd, 3 x 3rd Age group worlds (2008, Vancouver): 1x 2nd, 1 x 4th	Tim Jardine
Volunteer of the Year	2008 HBMSC volunteer of the year by doing 18 events Volunteered at Ironman and Taupo half Ironman Level 1 coach Level 1 technical official	Geoff Martin
Family of the Year	This family of three who participate from Weetbix, to Ironkids to Shed 2s to NZ Secondary School Champs to Contact Cup and World Champs	The Fuhrer family
Club of the Year	278% increase in membership in 3 yrs. 40% increase in participation in 3 yrs. Half the members volunteer (131) 100% membership satisfaction over three years	HBMSC



Fuhrer family of the Year

The award evening in Wellington on 14 March was memorable for the club as not only were the above awards gained but the four Contact Trophy Points Cup winners were announced. It seemed as if the club dominated the winnings across the board at that award evening.

Not only have our members achieved on the national stage this year, to top off a season that just kept on getting better and better the Hawke's Bay Multisport Club won the Hawke's Bay Sports Awards "Club Operations Category" for the third year in a row.



These awards are vindication of the excellent work done by the Development Manager, Jeanette Cooper and of the committee and coaches.

The club president has been asked to join TriNZ in a special project team to review the future structure of the sport in New Zealand.

Membership Services

The committee ran its membership satisfaction survey for the fourth time with an impressive 97% overall satisfaction response.

The following are the category response rates:

Category	Result
1. I am satisfied with how events are run.	91%
2. The marshals at events are helpful and friendly.	94%
3. The communication from the club is timely, useful and relevant.	95%
4. The club provides a good range of training / coaching resource and programmes	73%
4. The club provides sufficient events to cater for your needs.	87%
5. When I volunteer for an event, I get enough information to carry out my job and I am sufficiently acknowledged.	68%
6. I get value for money from my entry fee	90%
7. Overall I am generally satisfied with the club's performance.	97%

These results are satisfying though it is harder to please all club members as the club grows. Clearly we need to improve coaching services and plans are underway to establish a Youth Academy. While this will not serve all member's interest it will be a beginning to improving coaching infrastructure.



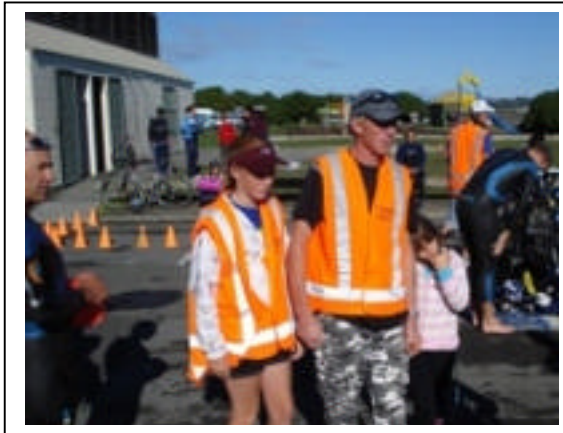
The following are unsolicited comments from members during the season.

<p>I think the mountain bike duathlon series was a great idea and success. My daughter has never shown any interest in our sport but it was she who was asking to be involved. The series was a great event for families to enjoy the club together and encourage more children to be active. The soup and sausages were great addition and eating children are always happy children</p>	<p>I look forward to the rest of the duathlons in the next couple of months but am more looking forward to giving the tris ago. I did the Clive Bloke Free one a couple of years ago before I had a baby and thoroughly enjoyed it so roll on the summer!</p>	
<p>Thanks for a fantastic event on Sunday (even if I was one of the slowest) Without a doubt it ticked all the boxes and it was good to see the kids winning a few spot prizes as well. I have always been nervous about my kids doing a VLK as they have no road sense and are dangerous in traffic but off road series is perfect for them.</p>	<p>Just to say many thanks for yesterday, and there was me moaning cos I thought I won my age grade and it turned out to be a really competitive grade and then I was thrilled about winning the major spot prize! I always love these events because of the awesome organisation, and the camaraderie amongst the competitors. Once again many thanks for all your efforts.</p>	
<p>Your newsletters are awesome. So newsy! I appreciate that it must take a bit of time to put together</p>	<p>Hi, the new site looks awesome just like this club!!</p>	<p>Just wanted to drop you a note to commend the club on an excellent event on Sunday. For a 'club' event I was most impressed by the setup, organisation, and attendance by athletes. An obvious tribute to the work done.</p>
<p>Thank you for all your help and support throughout this event, the feedback from the girls was really amazing. They all really enjoyed it and where so proud of themselves just to finish it. They would love to do something like that again. So a great result for a first time.</p>	<p>For me this was a memorable day in a number of ways. So often I have found myself saying "I must do this" in a number of things but this time I said it and I did it! I have a spinal fusion at the base of my skull so exercise has been inhibited in terms of jarring, safety etc. On Sunday I found something I can do and enjoy. I felt safe at all times even amongst hordes of people and felt personally touched by your words and the words and behaviours of those that support you in this event.</p>	
<p>I just wanted to say thanks (once again) for putting on an awesome event in Hawkes Bay. We came down from Auckland to attend (any excuse for a weekend away!) and as much as I have enjoyed other locations, this course has got to be the most beautiful.</p>	<p>Hi, just wanted to say thanks for a great event and for posting results in record time! Looking forward to the next one.</p>	

Volunteers

The volume of volunteers that support this club is humbling. This past year 131 volunteers assisted at an event. This represents 43% of club members. 87 of those volunteers assisted at three or more events. This is an achievement to be proud of and the club is grateful to all who have volunteered as a marshall, coach or technical official.

This past year the club has run 26 events, that averages out at one every fortnight.



The family Hussey – hard working volunteers

The club also has a roster of volunteer coaches and mentors, who are presently mentoring 30 beginner triathletes, assisting them to achieve their personal goals.

The Kids Krew of 30 children continues to fulfil safe and useful roles at events. 22 of the Kids Krew assisted at three or more events.

Special thanks go to the committee members for their direction, guidance and involvement in the planning and organising of club activities. All have provided valuable services to members.

All of these people, in the roles they fulfil contributed to the outstanding success of the club this year.

Development Manager

Jeanette Cooper continues to serve the club with professionalism, dedication and superb organisation. The results above are largely attributed to her commitment and enthusiasm.

Communication responsibilities grow every year with 1,220 people on the E-News database, 866 people are on the separate adult database and 371 on the complimentary children's one. Jeanette is the front office for the club and her phone and computer are hardly ever switched off. Customer service is a priority and is conscientiously performed as can be seen by the member satisfaction results.

On the 12 November 2008 the first ever Primary Schools Triathlon Championships for teams and individuals was held with 455 children attending.

Jeanette also works with Year 12 and 13 students in secondary schools assisting them with achievement standards in their NCEA. She helps with class work in preparation for their practical exam which is to attend and finish a triathlon event over the summer terms. This direct delivery into the class room has also increased the participation of secondary school pupils in the Team and Individual Triathlon Championships.



Jeanette has delivered lectures to students of both the Diploma and Degree in Sport and Recreation at the Eastern Institute of Technology. Jeanette Cooper is recognised by Sport Hawke's Bay as one of the pre-eminent event managers in Hawke's Bay and has facilitated her services to EIT as a result.

The Club is very proactive in the community and when ever asked, will attend any class, school, gym, meeting or club to assist them in their personal goals.

Jeanette was a finalist for 'administrator of the year' for the past two years of the Hawke's Bay sports awards.

Jeanette works with other clubs to assist them with volunteer recruitment and club development ideas by show casing 'best practice' in these fields. Sport Hawke's Bay often invites her to present at its training seminars. She acts as an advisor to other clubs when ever invited to do so.

Jeanette has developed excellent relationships with sponsors and as a result has grown both the sponsorship pool and sponsorship revenue. In 2005 the club had 15 sponsors bringing in \$24,500 of income (and \$20,000 of product). This represented 28% of income. Now the club has 39 sponsors bringing in \$26,100 of income (and \$25,860 of product) representing 25% of revenue.

She has developed a sponsor's database that tracks all our sponsors. Each sponsor receives a special newsletter from the club informing them about our activities and to provide reassurance that the monies donated have been allocated to a sports club that is a responsible corporate citizen, is meeting the objectives of its constitution and more, is spending money wisely and is making a solid contribution to the social and sporting environment of not only Hawke's Bay but New Zealand.

Each event sponsor gets a special email from Jeanette reporting on the event that they sponsor to make them feel special.

Jeanette has worked with Road Safe Hawke's Bay to encourage safe cycling for children by providing a free cycle check at all children's only triathlon and duathlon events.

She works to maintain the environment she uses and at all Department of Conservation and Napier City Council used venues we ensure that their environmental standards are achieved through such things as clearing all rubbish, and leaving the reserves as we found them.

Special efforts are made to accommodate people with disabilities at events and this has been successfully achieved at both the club events and the corporate events. Five teams of people with disabilities were supported to participate in the 2009 Tremains Corporate Triathlon, bringing praise from Sport Hawke's Bay Sport Opportunity Officer.



Well done Jeanette on your achievements for the year.

Financial Performance

The club's operating result this year resulted in a small deficit. This is not a completely unacceptable position as the current asset position has not changed between the 2008 and 2009 financial years. The club still has sound reserves of approximately \$55,000, a contingency for harsh times or for capital requirements.

The table below outlines the financial performance of each event and the overall net position for the year.

Cost Centre	Net Position
Three Rivers	\$116.68
VLK series	\$6,026.63
Harvey's Corporate Duathlon	\$1,261.49
IronKids Duathlon series	\$3,025.20
Icebuster	\$1,414.06
Shed 2 series	\$3,800.91
Bloke Free series	\$4,482.93
Ironkids Triathlon series	\$1,868.47
Tremains Corporate Triathlon	\$11,135.51
Secondary Schools	1,401.55
Off Road	2,364.16
Depreciation	(\$3,743.89)
Equipment	(\$2,075.00)
Administration	(\$36,268.92)
Deficit	(\$5,190.22)

Full details of the statement of financial performance and financial position along with the auditor's report is available from the club on can be viewed on the New Zealand Societies website (http://www.societies.govt.nz/cms/banner_template/SOCAGENT)

Forward Planning

The committee has set six strategic goals for the year ahead and they are:

1. To have sufficient willing volunteers to support the events portfolio.
2. Organise events to maximise participation.
3. Promote club events and raise the profile.
4. Provide orientation and training sessions.
5. Remain financially viable.
6. To assist with overseas travel costs for New Zealand team members.

Particular strategies will be established or are already in place to achieve these goals.

Thank you again to all volunteers, sponsors and supporters for your assistance over the past year and look forward to doing it all again.

Fred Koenders
President.