

PRESIDENT'S REPORT 2010-11



James Bell, Naomi Fergusson and Ken Maclaren celebrate at the New Zealand Olympic Champs, Wellington, 12 March 2011

Highlights

I am pleased to present the annual report for the 2010-11 season and what for me will be my final President's report.

This has been a successful year for the club in terms of winning awards and financial stability, however participation and membership numbers have taken a drop. The year ended with the club winning the Hawke's Bay 'Club Performance of the Year' award for the first time, Ali Hollington winning Senior Sportsperson of the Year and the club was a finalist for the 'Club Operation the Year'. Brent and Gail Hussey deservedly won the Triathlon New Zealand 'Technical Official of the Year', a proud achievement for a modest family.

Membership has decreased from 353 to 256, a 27% decrease. Participation numbers for club owned events decreased from 4,695 to 3,707, a 21% decrease. A change of Development Manager and the recession probably combined to influence this outcome. However, participation of both club owned and other owned events which the club wholly or partly organised increased from 6,629 to 7,117, a 7% increase. A pleasing result for triathlon overall in Hawke's Bay.

The club put on 25 events and supported a further eight events in the region including the iconic Iron Maori.

Compared with 2005 total Hawke's Bay triathlon participation growth has been 92%, a commendable achievement.

In terms of athlete performance 24 club members qualified for World Championship events in 2010 but because of distance and timing few were able to attend those events. However, for those that did attend, one gold medal was achieved and one fourth and one fifth placing was achieved.

16 club members have qualified for 2011 World Championship events with three members attending various events.

Domestically, in national championship events, the club achieved five gold medals, six silvers and four bronze medals, on top of 20 top ten placings. In the Contact Points Series the club achieved 1 first placing, three second placings and three third placings.

Twenty one club members did the New Zealand Ironman championships in Taupo, with one Kona World Championship slot won.

Details are outlined later in the report.

The sponsorship base remains solid; an admirable achievement in a recession and the pool of volunteers supporting the events has grown slightly. The club had two development managers during the period and the committee is confident that the incumbent is the right person to take the club forward strongly.



Event Participation

The table below summarises the participation at the club's 2010-11 events.

Event	Athletes
Three Rivers	146
VLK #1	169
VLK #2	78
VLK #3	86
VLK #4	74
Ironkids Duathlon 1	61
Ironkids Duathlon 2	55
Harveys Ironkids Duathlon	53
Harveys Corporate Duathlon	193
Icebuster	134
Shed 2 # 1	96
Shed 2 # 2	102
Shed 2 # 3	136
Shed 2 # 4	119
Shed 2 # 5	166
Bloke Free 1	40
Bloke Free 2	52
Bloke Free 3	51
Ironkids Triathlon 1	105
Ironkids Triathlon 2	137
Ironkids Triathlon 3	156
HB Secondary Schools Teams Tri	144
HB Secondary Schools Individual Champs	36
Tremains Corporate Triathlon	807
Orientation Seminars	511
Total	3,707

The table below summarises participation in events assisted by the Club.

Event	Athletes
REAL Duathlon	320
Weetbix Tryathlon	915
Half Iron Maori	590
Hawke's Bay Primary Schools Triathlon	440
Hawke's Bay Primary Schools Duathlon	200
Mayfair School Triathlon	330
Taradale School Triathlon	180
Flaxmere Community Duathlon Adults	300
Flaxmere Community Duathlon Children	135
Total	3,410

The table below summarises all triathlon events held in Hawke’s Bay that the club had a role in organising.

All Events	Athletes
Club owned	3,707
Others Owned	3,410
Total	7,117

Twenty five events were organised by the club, (the secondary schools teams event and individual events were incorporated into the Tremains Corporate Triathlon and the Club Champs respectively). Ten orientation seminars were organised during the year, part of the job that keeps the Development Manager busy.

The club’s strategic direction for 2010-11 is growth through community engagement with lower socio-economic groups with the Development Manager and club volunteers helping organise the events above listed as ‘assisted by the club’.

Over the past six years \$21,805 has been raised for the club’s charity Cystic Fibrosis. \$336 was also raised for the Christchurch Triathlon Club as a gesture to support their earthquake relief.

The Tremains Corporate Triathlon reduced numbers in 2011 with corresponding reduced revenue gained by the club. Strategies have been put in place to lift the participation back to previous levels. A decision has been made to withdraw the secondary schools teams’ event from within this event in 2012 and run it as a stand-alone event again.

Member Achievements

The 2010-11 club champions are:

Club Champions	Name
Junior Male	Ben Bibby
Junior Female	Megan Watson
Senior Male	Jeremy Natusch
Senior Female	Hayley Davis
Veteran 1 Male	James Bell
Veteran 1 Female	Diane McGregor
Veteran 2 Male	Mark Riddell
Veteran 2 Female	Ali Hollington
Most Improved	
Junior Male	Devon Beckman
Junior Female	Molly Shephard
Senior or Veteran Male	Trevor Taurima
Senior or Veteran Female	Cheri Gallagher
Performance of the Year	Ali Hollington
Volunteer of the Year - Adult	Sue Grundy
Volunteer of the Year – Kids Krew	BeverlyHussey

The results at New Zealand national championship events are outlined below:

1. *Sprint Championship (Kinloch, 6 February 2011)*

The club achieved three first placings, seven top three placings and ten additional top ten placings.

Name	Age Group	Time	Placing	NZ Age Group Team
Hayley Davis	Elite	1.14.39	7th	
Ben Bibby	M18-19	1.07.01	3rd	
Sam Kettle	M18-19	1.12.57	8th	
Nikki Powell	F18-19	DNF		
Anna Fuhrer	F20-24	1.18.55	7th	Yes
Jeremy Natusch	M30-34	1.06.13	5th	Yes
Naomi Fergusson	F30-34	1.15.26	1st	Yes
Karen Moore	F30-34	1.20.34	7th	
Ann Drummond	F35-39	1.39.11	6th	
James Bell	M40-44	1.09.48	10th	Yes
Glen Yule	M45-49	1.18.41	9th	
Ken Laurie	M45-49	1.23.22	14th	
Chris Beckman	M45-49	1.27.53	17th	
Judy Sheppard	F45-49	1.21.37	2nd	
Ken Maclaren	M50-54	1.12.27	3rd	
Mark Riddell	M50-54	1.14.46	5th	Yes
Cindy Taylor	F50-54	1.14.40	1st	
Brett Mudgeway	M55-59	1.14.21	3rd	
Geoff Martin	M55-59	1.20.55	6th	Yes
Sherry Majors	F55-59	1.33.32	3rd	
Barry Payne	M60-64	1.23.00	2nd	Yes
Sandra Kappely	F60-64	1.51.12	2nd	
Julie Boshier	F65-69	1.40.57	1st	

2. *Olympic Distance Championships (Wellington, 12 March 2011)*

Two first placings, two top three placings were achieved with a further eight top ten placings.



Right – Geoff Martin and Fred Koenders leave transition together at the Olympic Distance event in Wellington

Name	Age Group	Time	Placing	NZ Age Group Team
Hayley Davis	Elite	2.18.05	11th	
Pearson Williams	M16-17	2.17.24	1st	
Ben Bibby	M18-19	2.17.57	4th	
Anna Fuhrer	F20-24	2.30.18	9th	Yes
Emma Mackie	F20-24	2.31.09	11th	
Liz Burrows	F25-29	2.24.05	10th	
Jeremy Natusch	M30-34	2.07.34	8th	
Naomi Fergusson	F30-34	2.20.10	2nd	Yes
James Bell	M40-44	2.14.16	10th	Yes
Ken Laurie	M45-49	2.32.41	15th	
Chris Beckman	M45-49	2.42.12	24th	
Ali Hollington	F45-49	2.18.48	1st	
Ken Maclaren	M50-54	2.23.17	12th	
Geoff Martin	M55-59	2.26.50	5th	Yes
Fred Koenders	M55-59	2.32.10	7th	Yes
Sandra Kappely	F60-64	3.22.03	4th	
Julie Boshier	F65-69	3.00.50	2nd	

3. *Long Distance Championship (Tauranga, 8 January 2011)*

Two top three placing and four top ten placings were achieved.

Name	Age Group	Time	Placing	NZ Age Group Selection
Karen Moore	F30 - 34	5.19.15	10th	
Graeme Buscke	M30 - 34	4.40.47	14th	
Shaun Brown	M30 - 34	5.43.07	37th	
Lucy Williams	F35-39	4.56.06	2nd	Yes
Justine Harding	F35 - 39	6.47.49	31st	
Julie Williams	F35 - 39	6.50.24	32nd	
Daniel Van Wyk	M35 - 39	6.17.02	83rd	
James Bell	M40 - 44	4.32.15	11th	Yes
Anthony Ham	M40 - 44	4.54.12	40th	
Earl Wykes	M40 - 44	5.13.58	54th	
Danny Eggleton	M40 - 44	5.28.55	77th	
Tony Harding	M40 - 44	5.37.49	83rd	
Dean Young	M40 - 44	5.45.42	87th	
Mike Foster	M40 - 44	5.59.46	95th	
Glenn Restieaux	M40 - 44	6.16.39	101st	
Eana Young	F45 - 49	6.42.02	16th	
Martin Jarvis	M45 - 49	5.20.07	33rd	
James Dever	M50 - 54	4.44.49	5th	Yes
David Youngquest	M50 - 54	5.27.24	19th	
Ross Franklin	M50 - 54	5.28.23	20th	
Sherry Majors	F55 - 59	5.58.44	4th	
Geoff Martin	M55 - 59	5.22.18	9th	Yes
Chris Young	M55 - 59	6.38.42	21st	
Sandra Kappely	F60 - 64	7.12.04	2nd	

4. *Ironman (Taupo)*

Twenty club members finished Ironman on 5 March with one person qualifying for the world championships to be held in Kona in October 2011.

First Name	Age Group	Time	Place	Qualified for Kona
Brett Mudgway	55-59	10:32:55	2nd	Yes
James Dever	50-54	10:42:08	11th	
Mark Riddell	50-54	10:45:01	12th	
Anthony Ham	40-44	10:49:46	59th	
Jason Trow	45-49	11:25:12	65th	

First Name	Age Group	Time	Place	Qualified for Kona
Rhys Te Au	40-44	11:28:38	93rd	
Chris Pye	40-44	11:48:10	110th	
Wayne Skipworth	45-49	11:50:41	79th	
Ross Franklin	50-54	12:00:17	43rd	
Martin Jarvis	45-49	12:29:46	105th	
David Dicks	60-64	12:42:45	12th	
Matt Biss	45-49	13:05:24	118th	
Leon Whaanga	50-54	13:09:53	68th	
Sarah Linehan	40-44	13:20:07	25th	
Rachel Verry	45-49	13:53:45	22nd	
Barry Brown	60-64	13:58:37	17th	
Emily Rockwell	30-34	14:01:11	34th	
Corina Snee	40-44	14:39:31	39th	
Heather Skipworth	35-39	15:08:58	63rd	
Sharyn Flynn	45-49	15:42:23	36th	

5. Contact Trophy Points Cup

Results are calculated by the best placings over four of the Contact Energy races. One first placing, three second placings and three third placings were achieved by club members.

Name	Age Group	Placing
Julie Boshier	F65 - 69	1 st
Sandra Kappely	F60 - 64	2 nd
Ken Maclaren	M50 - 54	2 nd
Jeremy Natusch	M30 - 34	2 nd
Sherry Majors	F55 - 59	3 rd
Geoff Martin	M55 - 59	3 rd
Ben Bibby	M18 - 19	3 rd

The results at world championship events are outline below.

6. World Long Distance Championships, Immenstadt, Germany, 1 August 2010



Name	Age Group	Time	Placing
Ali Hollington	F 45-49	8.00.35	1st

Ali was also the fourth overall women age grouper home and second overall in the New Zealand team, men and women.

Left – Ali at the Hawke’s Bay sports awards with her Senior Sportsperson award and the Club Performance of the Year trophy

7. *World Sprint Distance Championships, Budapest, Hungary, 12 September, 2010*

Name	Age Group	Time	Placing
Nicki Powell	F16 - 19	1.14.43	10th
Ben Walters	M30 - 34	1.03.36	5th
Michele Walters	F35 - 39	1.15.38	18th

8. *World Olympic Distance Championships, Budapest, Hungary, 12 September, 2010*

Name	Age Group	Time	Placing
Sherry Majors	F55 - 59	2.36.18	17th
Sandra Kappely	F60 - 64	3.10.22	17th

9. *World Ironman Championship, Kona, Hawaii, 16 October, 2010*

Name	Age Group	Time	Placing
Ali Hollington	F45 - 49	10.30.59	4th
John Moriarty	M55 - 59	11.38.53	27th

Awards

In the 2011 Triathlon New Zealand awards the club achieved in one category.

Category	Achievement Summary	Name
Technical Official of the Year	Officiated at 9 national events Officiated at 16 club events Officiated at 1 international event (Sydney) Level two TriNZ technical official Level one ITU technical official	Brent and Gail Hussey

Brent and Gail backed this award up from Brent winning Volunteer of the Year in 2010 and the Hussey family achieving a special commendation for Family of the Year in 2010.

At the Hawke's Bay Sports Awards the club achieved in two categories.

Category	Achievement Summary	Name
Club Performance of the Year	Above placings in domestic and international events	HBMSC
Senior Sportsperson of the Year	World long distance age group champion 4 th placing at Ironman Kona 1 st in British middle distance champs 2 nd placing in age group at Ironman New Zealand	Ali Hollington
Club Operation of the Year		HBMSC (finalist)

These awards remain a strong indication of a strong club and of the excellent work done by not only individuals but of the Development Manager, coaches and committee.

Membership Services

The committee ran its membership satisfaction survey for the fourth time with an impressive 97% overall satisfaction response.

The following are the category response rates:

Category	Result
1. I am satisfied with how events are run.	88%
2. The marshals at events are helpful and friendly.	94%
3. The communication from the club is timely, useful and relevant.	85%
4. The club provides a good range of training / coaching resource and programmes	66%
4. The club provides sufficient events to cater for your needs.	85%
5. When I volunteer for an event, I get enough information to carry out my job and I am sufficiently acknowledged. (Note: 45% rated as not applicable)	42%
7. Overall I am generally satisfied with the club's performance.	97%

These are very satisfying results and were an improvement in many of the categories compared with 2010.

The club opened its first Facebook page during the year that now has 223 fans.

The wetsuit fitting and renting service was provided by Vicki Fuhrer with the wetsuits provided second hand by club sponsor, BlueSeventy. This popular service generated more revenue than planned.

A new structured coaching service was provided led by Ken Maclaren and supported by Gillie Cooper, Shane Harrison and Geoff Martin. Winter swim sessions were offered at Onekawa pool. Summer open water and run sessions complemented the services provided.

The following are a sample of the unsolicited comments from members during the season.

I would like to thank you all very much for the help that you gave me about clothing options when I was after help for my son who was going down to Queenstown for the Contact National Schools Triathlon Championship last week. The trip was highly successful as my son has now returned to Napier being the 2011 National School Year 7 Triathlon Champion!	Always on time, reasonable cost, great atmosphere
I think the club does a superb job – thank you all very much. You have made the introduction to the sport very fun, safe and competitive for me - thanks	I will pass your thanks on to the board and also the success achieved by the club again this year. From a distance it is a great pleasure to see such a vibrant and successful organisation year in year out.

<p>Friendly supportive people, lots of events to participate in. You guys are awesome</p>	<p>HBMSC is awesome – since joining (two years now) has been the first time since my early 20s (i.e. am nearly 40 now) that I have maintained exercise and felt very comfortable with sport. Until now I honestly thought that only athletic-looking people belonged to ‘that world’. The community feel and very welcoming non-confronting atmosphere, and evident collaboration and professionalism have helped me to find my niche. Thanks heaps – much appreciated.</p>
---	---

Volunteers

One hundred and sixty six club members volunteered at the twenty five events the club organised in 2010-11, a 6% increase on 2009-10. Of those, 68 volunteered at three or more events and 12 at 10 or more events. This statistic proves that the club is well supported with a strong volunteer base. On top of the adult volunteers the Kids Krew of 28 children fulfilled safe and useful roles at events, with eight of those volunteering at three or more events. This level of support is enviable and a litmus test of the strength of the club. Triathlon is volunteer hungry and the supportive membership willingly responds to this need.

The club’s roster of volunteer coaches and mentors mentored 45 beginner triathletes, assisting them to achieve their personal goals.

The volunteer base supports not only club events, but New Zealand (TriNZ) and World events (ITU).

Sue Grundy was nominated for the TriNZ Volunteer of the Year and received a certificate of recognition for this achievement.



Special thanks go to a stable committee (James Bell, Naomi Ferguson, Mark Lane, Sue Grundy, Ange Fraser, Vicki Fuhrer, Glen Yule, Ken Laurie, Gillie Cooper and Jeanette Cooper) for their direction, guidance and involvement in the planning and organising of club activities. Many of you also race, have families and many other commitments and on top of all of that you all have provided valuable services to members.

Development Manager

The year started with Nick Crocker in the Development Manager role but he resigned in December 2010. The committee is very grateful for Jeanette Cooper stepping into the role until replacement Development Manager, Brendon Lodge was recruited in February 2011. Brendon is doing a superb job in the role and will lead the club very well into the future.

The Development Managers provided mentoring to 10 Eastern Institute of Technology Bachelor of Sport and Recreation practicum students during the year and continue to deliver triathlon teaching to year 12 and year 13 secondary school students that assisted them with

their NCEA achievement standards. Five Hawke’s Bay schools used triathlon as a NCEA assessment subject in the past year.

There are 1,274 people on the E-News database with numerous E-Newsletters sent out during the year.

Brendon has restored relationships with sponsors and has retained the sponsorship revenue at the same level. The club has 39 sponsors whose revenue in represents 18% of total income.

Financial Performance

The club’s operating result this year resulted in a small surplus, a very satisfactory result after tracking negatively for most of the year. A large gaming machine claim being the major difference to the final position. The club still has maintained reserves at approximately \$55,000, a contingency for harsh times or for future capital requirements.

The table below outlines the financial performance of each event and the overall net position for the year.

Cost Centre	Net Position
Three Rivers	\$1,705.97
VLK series	\$5,222.15
Harvey’s Corporate Duathlon	(\$26.53)
IronKids Duathlon series	\$2,092.41
Shed 2 series	\$11,520.62
Bloke Free series	\$2,576.98
Ironkids Triathlon series	\$5,380.57
Tremains Corporate Triathlon	\$3,066.08
Secondary Schools	\$2,743.48
Other Services	\$1,631.39
Coaching Services	\$581.19
Depreciation	(\$3,924)
Equipment	(\$848.96)
Administration	(\$30,074.99)
Surplus	\$1,646

Full details of the statement of financial performance and financial position along with the auditor’s report is available from the club and can be viewed on the New Zealand Societies website (http://www.societies.govt.nz/cms/banner_template/SOCAGENT)

Forward Planning

The committee has set four strategic goals for the year ahead and they are:

1. To have events that are relevant to member needs and are viable.
2. To provide targeted training opportunities.
3. To maintain a small operating surplus.

4. To retain involvement in all triathlon in Hawke's Bay

Thank you again to all volunteers, sponsors and supporters for your assistance over the past year, you all make this club what it is.

Thank you, the membership, for allowing me to be part of your group this past seven years. It has been a pleasure to serve.

Fred Koenders
President.