

PRESIDENT'S REPORT 2007-08



Most improved junior female, club champion junior female and 9th placing at the World Championships, Vancouver, Canada, Anna Fuhrer warms up at a Bloke Free race.

I am pleased to present the annual report for the 2007-08 season.

It has been another successful season for the club. Membership has risen to 314 up from 221 last year. Participation numbers had a slight decline to 5,081, a 341 (6%) decline compared with last year, but still the club has achieved 40% growth over the past two years.

The club purchased a second equipment trailer during the year, won the 'Club Operation of the Year' award for the second year running, the sponsorship base remains solid, the pool of volunteers supporting the events has grown, the development manager continues to perform extremely well and is the envy of other triathlon and non triathlon clubs.

Events

The table below summarises the participation at the club's 2007-08 events.

Event	Athletes
Three Rivers	176
VLK 1	245
VLK 2	117
VLK 3	149
VLK 4	127
Ironkids Duathlon 1	186
Ironkids Duathlon 2	148
Ironkids Duathlon 3	174
Harveys Corporate Duathlon	241
Icebuster	142
Shed 2 # 1	100
Shed 2 # 2	143
Shed 2 # 3	86
Shed 2 # 4	105
Shed 2 # 5	146
Bloke Free 1	107
Bloke Free 2	101
Bloke Free 3	114
Splash and Dash 1	52
Splash and Dash 2	37
Ironkids Triathlon 1	71
Ironkids Triathlon 2	116
Ironkids Triathlon 3	400
HB Secondary Schools Teams Tri	199
HB Secondary Schools Individual Champs	21
Tremains Corporate Triathlon	1,290
Contact Energy National Cup	103
Tri My Sport	33
Orientation Seminars x 4	152
Total	5,081

The table below summarises participation in events assisted by the Club.

Event	Athletes
REAL Duathlon	450
Weetbix Tryathlon	850
Total	1,300

Twenty six events were organised by the club, four less than in the 2006-07 season. Four orientation seminars were organised and the club hosted a stand the 2008 Women's Expo to promote the club's activities.

Harveys Corporate Duathlon has raised \$16,500 for the cystic fibrosis charity, over the past four seasons. Sponsorship of Harvey's Corporate Duathlon will revert to Paul Harvey, the original sponsor of this event, with his new firm of Williams Harvey, Registered Valuers.

While Triathlon New Zealand recognises the club's capacity as an excellent organiser of events it has removed the Contact Energy National Series event from Hawke's Bay for the 2008-09 season. The challenge faced to grow the numbers has not succeeded due in part to Hawke's Bay's remote location from the main population centres and in part to the pricing differential between the club's prices for local events and the much higher price charged for this national series event.

Planning for the 2008-09 season will see a slightly different portfolio of events. The 'Splash and Dash' aquathon series will be set aside due to low participation numbers. A kayak leg will be trialled in the Icebuster, the Shed 2 series and the final leg of the Bloke Free series. A medium distance event will be trialled in the VLK Duathlon series.

Member Achievements

The 2007-08 club champions are:

Club Champions	
Junior Male	Ian Clark
Junior Female	Anna Fuhrer
Senior Male	Steve Nicholls
Senior Female	Naomi Fergusson
Veteran 1 Male	Ken McLaren
Veteran 1 Female	Ali Hollington
Veteran 2 Male	Brett Mudgeway
Veteran 2 Female	Ann Robottom
Most Improved	
Junior Male	Ben Walker
Junior Female	Anna Fuhrer
Senior or Veteran Male	Brian Dunphy
Senior or Veteran Female	Hayley Davis
Performance of the Year	Callum Millward
Volunteer of the Year	Geoff Martin

Callum Millward achieved a tenth placing in the elite section of Oceania Champs, (he was the 6th kiwi home), and he achieved a 5th in the elite section of national sprint champs, up against the big boys of Bevan Docherty and Kris Gemmel.

The Club shone at the National Champs gaining two Gold medals, a silver and 6 other top ten places (Sandra Kappley, 55-59, James Bell, 40-44, Barry Payne, 60-64, Ian Clark, 20-24, Lisa Birkett, 35-39, Sherry Majors, 50-54).

Olympic Distance National Championship top three placings achieved by club members are:

Anna Fuhrer	2 nd	Female 18-19
Naomi Fergusson	1 st	Female 25-29
Ann Robottom	1 st	Female 45-49

At a National Level, in the Contact Energy Cup Series the Hawke's Bay Multisport Club managed 3 first places, one second place and 3 third places.

The Contact Energy Cup placings by club members are:

Anna Fuhrer	1 st	Female 18-19
Ian Clark	1 st	Male 20-24
Naomi Fergusson	1 st	Female 25-29
Ann Robottom	2 nd	Female 45-49
James Bell	3 rd	Male 40-44
Tim Jardine	3 rd	Male 45-49
Barry Payne	3 rd	Male 60-64

Eight members were selected for the Standard Course World Triathlon Champs in Vancouver, Canada this year. They were: Anna Fuhrer, Naomi Fergusson, Lisa Birkett, Ian Clark, James Bell, Ann Robottom, Barry Payne and Tim Jardine. All attended the event except Lisa Birkett with Naomi Fergusson coming fourth in her age group.

Three members were also selected for the Sprint Course World Triathlon Champs in Vancouver Canada. They were: Ian Clark, Naomi Fergusson and Ann Robottom. Ian attended this event and achieved a silver medal.

The results from the world sprint and Olympic Distance championships are:

Sprint Distance

Ian Clarke	2 nd	Male 20-24
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Olympic Distance

Anna Fuhrer	9 th	Female 18-19
Naomi Fergusson	4 th	Female 25-29
Ann Robottom	35 th	Female 45-49

Olympic Distance (reduced to a Duathlon)

James Bell	63 rd	Male 40-44
Tim Jardine	57 th	Male 45-49
Barry Payne	15 th	Male 60-64

Four members, Geoff Martin, James Dever, Tim Jardine and Carl Fraser were selected to attend the World Long Distance Triathlon Champs in the Netherlands this year. Both Geoff Martin and James Dever attended with Geoff coming 15th in his age group and James 16th.

This year an amazing 18 club members did Ironman, many of them were first timers. James Dever was the fastest club member and just one away on the roll down from qualifying for Kona.



Bob Loan is encouraged by Ken Parker and Ian Robertson at Ironman 08, Taupo.

Membership Services

The committee ran its membership satisfaction survey for the third time with an impressive 100% overall satisfaction response for the third year running.

The following are the category response rates:

1. I am satisfied with how events are run.	99%
2. The marshals at events are helpful and friendly.	97%
3. The communication from the club is timely, useful and relevant.	98%
4. The club provides a good range of training / coaching resource and programmes	95%
4. The club provides sufficient events to cater for your needs.	92%
5. When I volunteer for an event, I get enough information to carry out my job and I am sufficiently acknowledged.	93%
6. Overall I am generally satisfied with the club's performance.	100%

Even given these results there are a number of things we can do better. We plan: to place a FAQ (frequently asked questions) section on the website; to organise a training weekend again and to better organise a facilitated training night at Pandora Pond over the summer season by having a rostered coordinator.

The following are unsolicited comments from members during the season.

A big thank you to all those wonderful marshals – competing is far easier than standing around in the freezing cold being cheery, as all your marshals were!		Thanks for a fun well organised event, I really enjoyed my first ever duathlon.
I just want to say that it was a great day, one of the best in fact and as per usual amazing organisation. The marshals were all so encouraging and supportive all the way around.	Happy that you all ran such a fantastic race under such difficult conditions, and I plan to be at the next race.	I think you are all marvelous and do an outstanding job – very well organized and professional to deal with!
Well done on another great race, we love being associated with such a friendly club.	You and your team did a brilliant job in organising the event. From a participant's point of view, the personal support was a real bonus.	Entered my first Tri yesterday did the long course and absolutely loved it. Great event and great group of people, thanks very much, I will be back to do it some more.
I also wanted to say thanks a million for the Bloke Free tri series. I'd only ever done one tri when I was 16 years and almost 20 years+ 3 kids later I was extremely unfit. I've thoroughly enjoyed getting fit again and would never have achieved it without your tri series to spur me on.	Jeanette thanks very much for another well organised event. My congratulations to you and all involved, and thanks to the sponsors. I had fun, even if I came in on a short training phase, but then I didn't have to stand on a corner in the wind and rain! And I agree with your comment about all the event personnel remaining positive and encouraging.	
Just a quick thank you for your co-operation and support of Get Going for Parkinson's. You are amazing firstly in organising the whole event so efficiently and then to happily to go out of your way to include me (and my swim) and to promote Parkinson's. I'm sure many people are more aware of Parkinson's now, even though it is not always an obvious illness. Next time you have an event if I can help in any way I would be quite happy. Would absolutely love to wear a vest and direct traffic! The volunteers were great.		I would just like to say for a first time person on the duathlon, how I was really impressed with the friendliness of other entrants, and how well run it all was. I shall certainly be there for more events.

Club Award

The club achieved the 'Club Operation of the Year' prize at the 2007 Hawke's Bay Sports Awards. Winning this award two years in a row was unexpected but a real vindication of the excellent work done by the Development Manager, Jeanette Cooper and the committee.

Volunteers

To run a triathlon or duathlon takes an immense amount of people power. Volunteers are needed to: register participants, set up the course, guide athletes around the course, time the participants and record their results, and clean up the equipment. Coaches and technical officials are also required to assist the club to run smoothly. Our volunteers have done that all year, event after event after event.

This past year the club has run 26 events, that averages out at one every fortnight.

144 people volunteered this past year, of those, 93 people volunteered at three or more events. That is achievement to be proud of and the club is grateful to all who have volunteered as a marshall, coach or technical official.

The club also has a roster of volunteer coaches and mentors, who are presently mentoring 30 beginner triathletes, assisting them to achieve their personal goals.

The following seven people completed technical official training, facilitated by Shanelle Barrett of Triathlon New Zealand on 22 February 2008:

Bryan Dunphy
Pilar Kruger
Gail Hussey
Brent Hussey
Mary McDonald
Helen Thompson
Geoff Martin

During the past twelve months the club has experimented with integrating children into volunteering roles at events. This has been an outstanding success with a 'Kids Krew' of 39 children established in the first year alone. These children of participants, fulfil safe and useful roles at events.



The early applicants for the 'Kids Krew'

Special thanks go to the committee members for their direction, guidance and involvement in the planning and organising of club activities. The coaching coordinator role is growing as members request additional coaching and training services. All have provided valuable services to members.

Development Manager

In her third year in the role Jeanette Cooper has done another excellent job as the club's full time development manager. Club membership numbers are up, sponsors are satisfied, over sixty media articles have been achieved and two Channel 51 television appearances achieved.

On behalf of the Canterbury Triathlon Club I would like to thank Triathlon New Zealand for providing funding for Fred Koenders and Jeanette Cooper to come and speak to the Canterbury Triathlon Club. As I had expected Fred and Jeanette provided a wealth of information and practical ideas which I have no doubt will be very useful to those attending and the club as a whole. Their enthusiasm and passion for the sport was very evident and they were both very professional in their delivery. While each triathlon club and area within New Zealand will have their own idiosyncrasies the information provided by Jeanette and Fred would be useful to any triathlon club as it can be adapted to suit and I would strongly recommend

1,278 people are on the E-News database, 872 people are on the adult database and 418 on the children's one.

Jeanette visited thirty primary and intermediate schools during the year. A very positive result has occurred as a result of the contact the club is having with primary schools. There is going to be held on the 12 November 2008 the first ever Primary Schools Triathlon Championships for teams and individuals. It is anticipated for the first year over 300 children with numbers

growing in future years. The club intends to offer this service on a yearly basis free of charge with no profit coming to the club.

Jeanette has also worked with Year 12 and 13 students in secondary schools assisting them with achievement standards in their NCEA. She helps with class work in preparation for their practical exam which is to attend and finish a triathlon event over the summer terms. This direct delivery into the class room has also increased the participation of secondary school pupils in the Team and Individual Triathlon Championships.

In the future Jeanette will also delivering six lectures to students of both the Diploma and Degree in Sport and Recreation at the Eastern Institute of Technology. Jeanette Cooper is recognised by Sport Hawke's Bay as one of the pre-eminent event managers and have facilitated her services to EIT as a result.

Jeanette works with other clubs to assist them with volunteer recruitment and club development ideas by show casing 'best practice' in these fields. She has been invited for the second year to make a presentation at the Sport Hawke's Bay Volunteer Seminar. The Development Manager acts as an advisor to other clubs when ever invited to do so.

Triathlon New Zealand has also requested that she assist other triathlon clubs in New Zealand to build the sport of triathlon in their area. Again this is work provided by our club for free as it is considered an opportunity to enhance sport across the country.

Jeanette works hard to promote the sport and active living to all age groups. The club again held a stall at the Women's Expo and promoted healthy active living along with role modelling activity to children. This Women's Expo weekend was extremely successful and it is anticipated that it will show growth in the women's entries over the next twelve months.



Women's Expo prize winners.

Jeanette was a finalist this year at the Sports Awards for "Administrator of the Year." It is a prize she will win one year soon.

Well done Jeanette on your achievements for the year.

Financial Performance

The club has performed soundly again this year achieving a small operating surplus and maintaining a sound reserves position, a contingency for harsh times or for capital requirements.

The table below outlines the financial performance of each event and the overall net position for the year.

Cost Centre	Net Position
Three Rivers	\$2,670.13
VLK series	\$3,917.67
Harvey's Corporate Duathlon	\$3,795.23
IronKids Duathlon series	\$2,977.22
Icebuster	\$2,034.16
Shed 2 series	\$3,706.98
Bloke Free series	\$7,006.14
Ironkids Triathlon series	\$1,373.41
Tremains Corporate Triathlon	\$10,117.90
Secondary Schools	1,443.34
National Secondary Schools Duathlon	
Splash and Dash series	\$653.33
Contact Energy Cup	\$2,814.41
Depreciation	(\$5,816.75)
Equipment	\$5,713.02
Administration	(\$35,684.30)
Surplus	\$6,721.89

Forward Planning

The committee has set five strategic goals for the year ahead and they are:

1. To have sufficient willing volunteers to support the events portfolio.
2. Organise events to maximise participation.
3. Promote club events and raise the profile.
4. Provide orientation and training sessions.
5. Remain financially viable.

Particular strategies will be established or are already in place to achieve these goals.

Thank you again to all volunteers, sponsors and supporters for your assistance over the past year and look forward to doing it all again.

Fred Koenders
President.