

## PRESIDENT'S REPORT 2006-07



Race briefing – Duathlon, VLK 1, 27 May 2007

I am pleased to present the annual report for the 2006-07 season.

It has been an extremely successful season. The club's membership has swollen to 251 (as at 1 August) up from 115 last year and participation reached 5,400 with growth experienced across the whole range of events. The club hosted a leg of the inaugural Contact Energy National Series and will do so again in 2008. A new aquathon series was trialled. The sponsorship base remains solid, the pool of volunteers supporting the events has grown significantly, the development manager has performed extremely well and now works full time and the club is in a sound financial position.

## Events

The table below summarises the participation at the club's 2005-06 events.

Event	Athletes
Three Rivers	250 <sup>1</sup>
VLK 1	117
VLK 2	133
VLK 3	80
VLK 4	44
Ironkids Duathlon 1	183
Ironkids Duathlon 2	189
Ironkids Duathlon 3	242
Harveys Corporate Duathlon	237
Icebuster	138
Shed 2 # 1	99
Shed 2 # 2	144
Shed 2 # 3	119
Shed 2 # 4	137
Shed 2 # 5	190
Bloke Free 1	159
Bloke Free 2	82
Bloke Free 3	108
Splash and Dash 1	22
Splash and Dash 2	40
Splash and Dash 3	41
Splash and Dash 4	43
Ironkids Triathlon 1	88
Ironkids Triathlon 2	110
Ironkids Triathlon 3	537
HB Secondary Schools Teams Tri	182
HB Secondary Schools Individual Champs	36
Tremains Corporate Triathlon	1,407
Contact Energy National Cup	74
Tri My Sport	68
Orientation Seminars x 4	123
<b>Total</b>	<b>5,422</b>

Thirty events were organised by the club, six more than in the 2005-06 season. Four orientation seminars were organised and the club hosted a stand the 2007 Women's Expo to promote the club's activities.

Harveys Corporate Duathlon has raised \$12,500 for the cystic fibrosis charity, over the past three seasons. Harvey's Corporate Duathlon will be shifting to a new venue in 2007 as the event has outgrown the



<sup>1</sup> Includes National Secondary Schools Duathlon Champs

previous venue. The new owner of Harvey's Real Estate has continued its sponsorship support to this event.

Tremains corporate triathlon was shifted from the East Pier venue to Westshore Beach. This will allow growth to occur that the old location constrained against. The club did not make the budgeted return on this event this year because of the additional costs associated with the new venue but we anticipate a return to expected levels in 2008 as numbers grow. The sponsor, Tremains Real Estate, is more excited with event then ever.

Triathlon New Zealand recognised the club's capacity as an excellent organiser of events and awarded a Contact Energy National Series event to Hawke's Bay. The club hosted both a National Cup race and a Tri My Sport race. The challenge now is to grow this event's numbers to allow the region to retain the event in Hawke's Bay. Other regions are now vying for this event.



With 5,422 athletes participating in HBMSC events over 2006-07, (up 46% on the previous year) our reach has become far and wide.

Planning for the 2007-08 season will see a similar portfolio of events organised by the club with participation numbers expected to increase.

## Member Achievements

The 2006-07 club champions are:

<b>Club Champions</b>	
<b>Junior Male</b>	Ian Clark
<b>Junior Female</b>	Anna Fuhrer
<b>Senior Male</b>	Guy Crawford
<b>Senior Female</b>	Naomi Edwards
<b>Veteran 1 Male</b>	Ken McLaren
<b>Veteran 1 Female</b>	Anne Robottam
<b>Veteran 2 Male</b>	Geoff Martin
<b>Veteran 2 Female</b>	Karen Kamper
<b>Most Improved</b>	
<b>Junior Male</b>	Sam Riddell
<b>Junior Female</b>	Anna Fuhrer
<b>Senior or Veteran Male</b>	Colin Sue
<b>Senior or Veteran Female</b>	Diana McGregor
<b>Performance of the Year</b>	Ian Clark
<b>Volunteer of the Year</b>	Denise Clark

Olympic Distance National Championship Placings achieved by club members are:

Ian Clark	3 <sup>rd</sup>	Male 18-19
Naomi Edwards	1 <sup>st</sup>	Female 25-29
Sherry Majors	3 <sup>rd</sup>	Female 50-54
Sandra Kapperley	6 <sup>th</sup>	Female 55-59
Julie Boshier	1 <sup>st</sup>	Female 60-64
Barry Payne	1 <sup>st</sup>	Male 60-64

The Contact Energy Cup placings by club members are:

Jessica Morrison	4 <sup>th</sup>	Female 25-29
Naomi Edwards	5 <sup>th</sup>	Female 25-29
Anne Robottom	4 <sup>th</sup>	Female 45-49
Sherry Majors	1 <sup>st</sup>	Female 50-54
Sandra Kapperley	3 <sup>rd</sup>	Female 55-59
Julie Boshier	1 <sup>st</sup>	Female 60-64
Ian Clark	2 <sup>nd</sup>	Male 18-19
Guy Crawford	8 <sup>th</sup>	Male 25-29
Guy Nelson	3 <sup>rd</sup>	Male 35-39
Tim Jardine	2 <sup>nd</sup>	Male 40-44
Tony Harding	8 <sup>th</sup>	Male 40-44
Barry Payne	3 <sup>rd</sup>	Male 60-64
Bob Loan	8 <sup>th</sup>	Male 60-64

Five club members attended the 2006 world champs in Lucerne, Switzerland. They were: Ian Clark, Tim Jardine, Callum Millward, James Dever, and Brent

Jones. Naomi Edwards, Guy Nelson and Jessica Morrison were selected but did not attend.

Two club members were selected for the 2007 long course championships to be held in July in Lorient, France. They were Geoff Martin and Anne Robottom, with Anne attending the event.

Six club members have qualified for the 2007 world championships in Hamburg, Germany. They are: Ian Clarke, Naomi Edwards, Jessica Morrison, Guy Nelson, Tim Jardine, Barry Payne, with Barry taking up the offer and attending the championships in September.

### **Membership Services**

The committee ran its membership satisfaction survey for the second time with an impressive 100% overall satisfaction response for the second year running.

The following are the category response rates:

1. I am satisfied with how events are run.	89%
2. The marshals at events are helpful and friendly.	100%
3. The communication from the club is timely, useful and relevant.	86%
4. The new coaching and mentoring services have helped me get started or progress in triathlon	21%
4. The club provides sufficient events to cater for your needs.	79%
5. When I volunteer for an event, I get enough information to carry out my job and I am sufficiently acknowledged.	57%
6. Overall I am generally satisfied with the club's performance.	100%

There are a number of things we can do better. We plan to promote the training page (that outlines the coaching and mentoring services) on the website regularly through E-News and at prize-givings. We will also attempt to introduce people leading training sessions at prize-givings so that names can be put to faces. We will better organise training sessions advertised on E-News with contact names and numbers so members can check the accuracy of advertised training events.

We need to continue or briefing marshals prior to events and for the key roles, for the bigger events.

The following are unsolicited comments from members during the season.

Congratulations to the entire HB Multisport Club for the fabulous award on Friday night. You all have to give yourself a big pat on the back for all that hard work you put in, we have just an amazing club and no other club can compare. Well done!		Thanks very much for the team triathlon the other day. Our kids certainly enjoyed it. Long may it keep going.
Just letting you know what an awesome event the last shed 2 tri was today - all the events you guys put on are always organised and run so smoothly and more importantly everyone has a great time! It is fantastic to see new people getting into the sport by taking part in the triathlons.	Many thanks for a great day on Sunday and the Tremains Tri - I was a participant this year and did the bike ride which was challenging but fun at the same time. I thought the new venue was great and gave us all more room to move.	From the people I have spoken to it is definitely a thumb up to you all. The organisation is great and if there was any problems then it did not show
Many thanks for last night. The event was very well run and professional	Thank you for a well organized and enjoyable event. It was awesome to see how everyone saw past the weather conditions and still enjoyed the day.	Just wanting to say another well organised and enjoyable event. From a marshalling and participating view. Don't know how you do it
I am writing to let you and your team know what a great event you organised on Saturday for the Tri N.Z. National series. I am proud to be part of HBMSC as it is a very well run and friendly group of people	Many thanks for all the hard work you have put into organising the Bloke Free series, it has been most enjoyable. Considering that this time last year I never did any exercise at all to now say I am enjoying myself is really something (probably need my head read but that is all ok)	
We'll definitely be joining in the event once again next year; and I'm sure judging by our positive staff feedback that we'll be submitting more teams. Both participants and supporters had a great day, confirmed by the many accolades I've received. Congratulations to you and your team for managing a professionally organised event... please pass on this mail and our many thanks to all those involved at your end		Can I please just say that as a very slow 'newbie' I have found everyone in the club very friendly, supportive and encouraging of us people floundering very slowly down at the bottom of the ranks! This very welcoming attitude has certainly been appreciated by someone who knew nothing about the sport at all and is what gives the club it's great appeal to new people. Thanks and keep up the good work

## Club Awards

The club achieved the 'Club Operation of the Year' prize at the 2006 Hawke's Bay Sports Awards. This is a remarkable achievement for such a small club. An award for which every club member can congratulate themselves.

It is because of unselfish giving to volunteering at events and the 'esprit de corps' that is created that makes this club great.



Jeanette receives the Club Operation of the Year at the 2006 Hawke's Bay Sports Awards

The club also achieved the 'Club Mark' status with Sport Hawke's Bay. This is a health check audit process that we went through with Sport Hawke's Bay that assessed our operations against best practice. This means that we can leverage off that quality assured status in our dealings with sponsors and funding agencies. Special thanks to the sub-committee that did all the hard work for this award.

## **Volunteers**

Our club cannot operate without a secure and committed volunteer base. The nature of its operations and expectations of participants is such that vast amounts of human resources are required to function.



Sincere appreciation to all the 115 marshals that volunteered at the club events for 2006-07 season. Without your assistance the club would not have been able to mount the quantity and quality of events that our stakeholders have come to expect. With six additional events this season our volunteer base is still strong. It has been widened and strengthened thanks to the careful management of volunteers by the club's Development Manager. Ninety marshals volunteered for three or more events. That is a huge increase. This signifies the club spirit that is strong within the club.

Special thanks go to the committee members for their direction, guidance and involvement in the planning and organising of club activities. We say farewell to members, Jim Taylor, Ken McLaren (who initiated and ran E-News for many years) and Tony Lambdon for their contributions to the committee.

## **Development Manager**

Jeanette Cooper has done a superb job as the club's full time development manager in her second year in the role. Club membership numbers are up participation has increased, more events have been run, sponsors are satisfied, over fifty media articles have been achieved and an immense number of behind the scenes systems, processes and databases have been created and maintained. Well done Jeanette on your achievements for the year.

## Financial Performance

The club has performed soundly this year achieving a small operating surplus and maintaining a sound reserves position, a contingency for harsh times or for capital requirements.

The table below outlines the financial performance of each event and the overall profit and loss for the year.

<b>Cost Centre</b>	<b>Net Position</b>
Three Rivers	\$808.29
VLK series	\$2,490.51
Harvey's Corporate Duathlon	\$4,984.38
IronKids Duathlon series	\$3,740.87
Icebuster	\$1,063.72
Shed 2 series	\$2,487.81
Bloke Free series	\$7,773.46
Ironkids Triathlon series	\$2,344.74
Tremains Corporate Triathlon	\$8,383.46
Secondary Schools	\$1,298.31
National Secondary Schools Duathlon	\$2,743.18
Splash and Dash series	\$374.22
Contact Energy Cup	\$1,859.79
Depreciation	(\$4,881.00)
Equipment	\$733.63
Administration	(\$29,875.35)
Surplus	\$6,330.04

## Forward Planning

The committee has set five strategic goals for the year ahead and they are:

1. To have sufficient willing volunteers to support the events portfolio.
2. Organise events to maximise participation.
3. Promote club events and raise the profile.
4. Provide orientation and training sessions.
5. Update and make current the constitution.

Particular strategies will be established or are already in place to achieve these goals.

Thank you again to all volunteers, sponsors and supporters for your assistance over the past year and look forward to doing it all again.

Fred Koenders  
President.